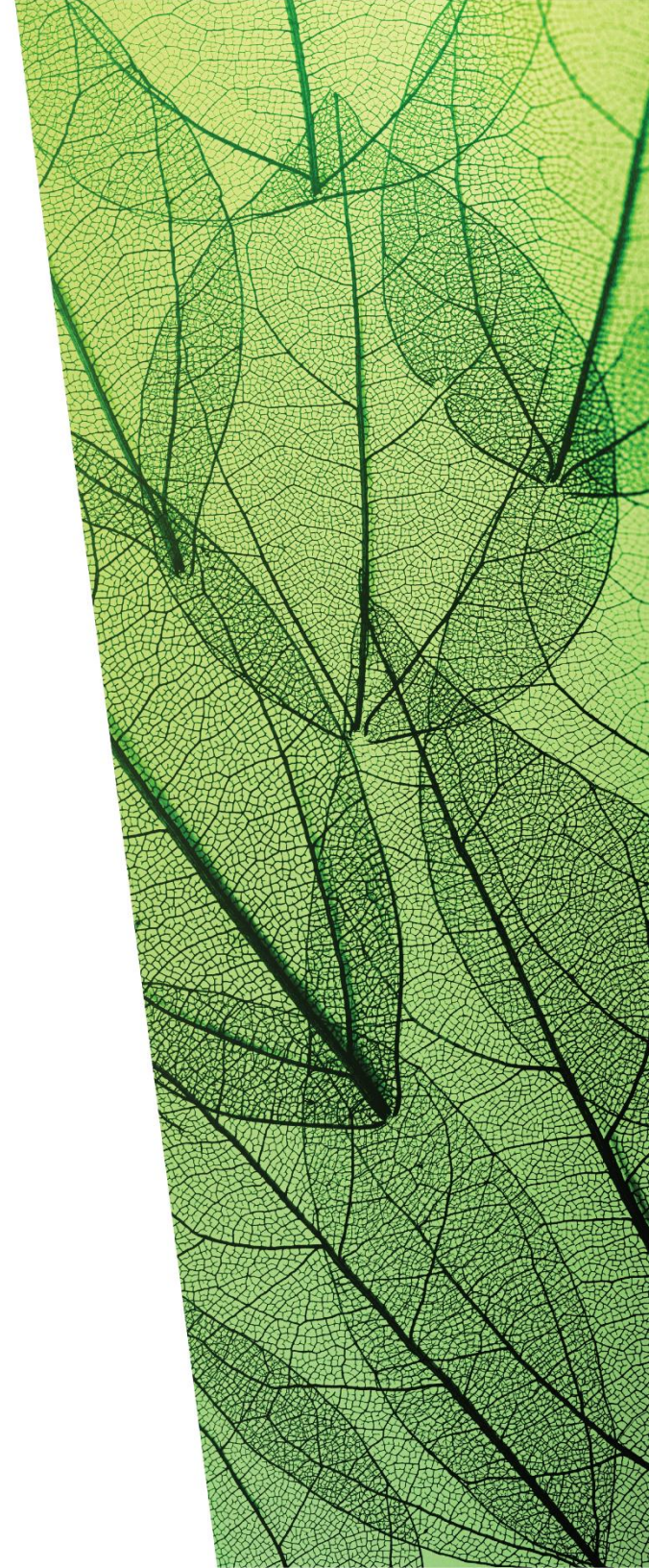




Global Asset
Management

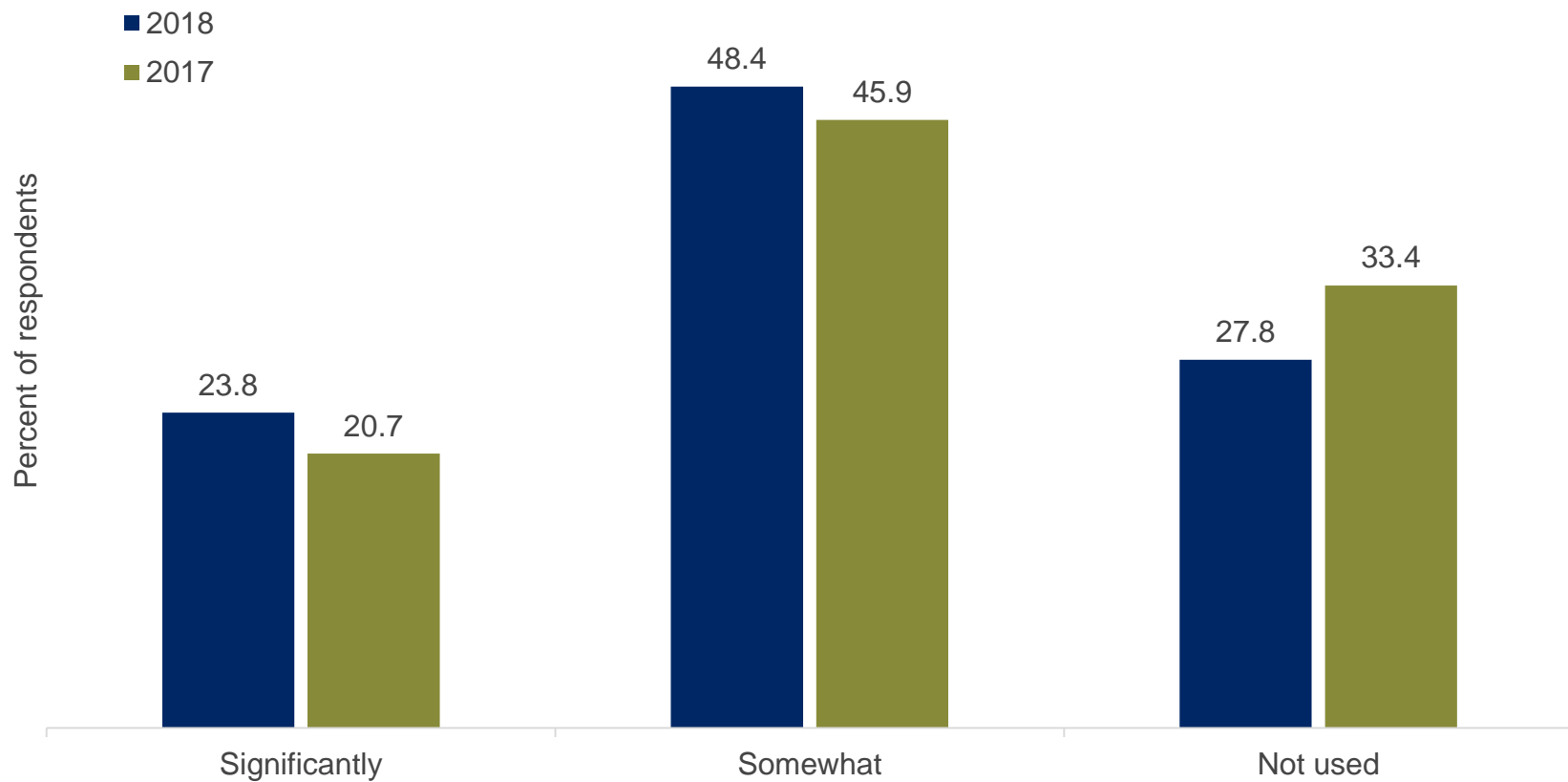


2018 | **Responsible**
Investing Survey



Key Findings

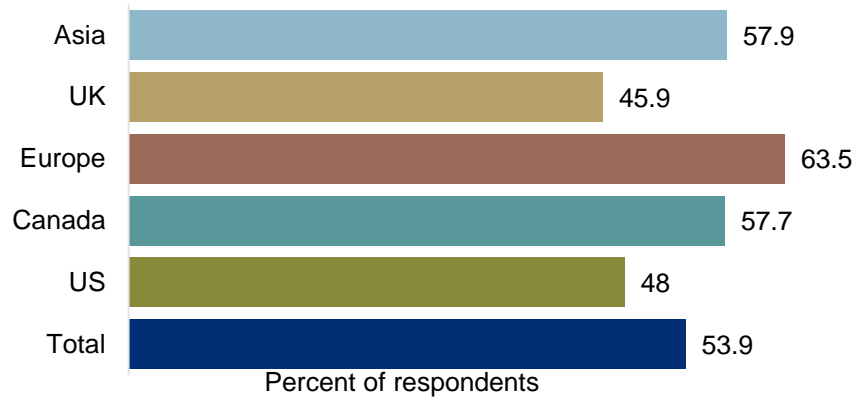
To what extent are ESG principles used as part of your investment approach and decision making?



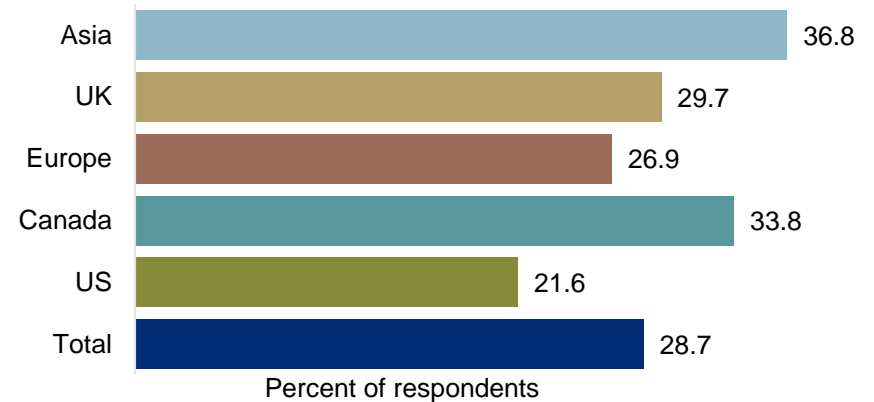
Key Findings

What are your reason(s) for incorporating ESG in your investment approach?

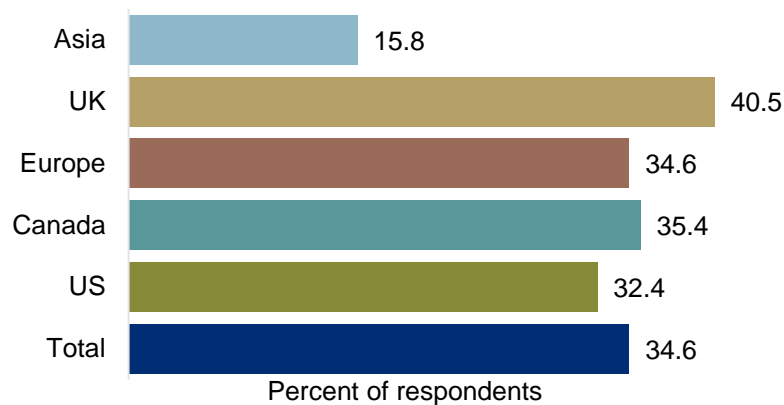
Part of our fiduciary duty



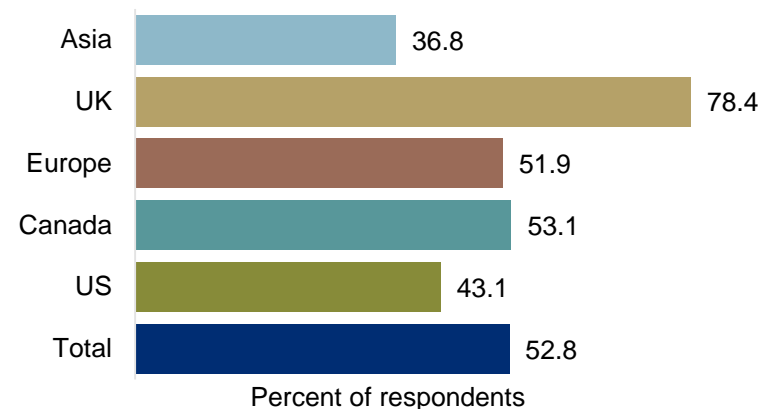
Mandated from investment guidelines



Mandated from board/stakeholders



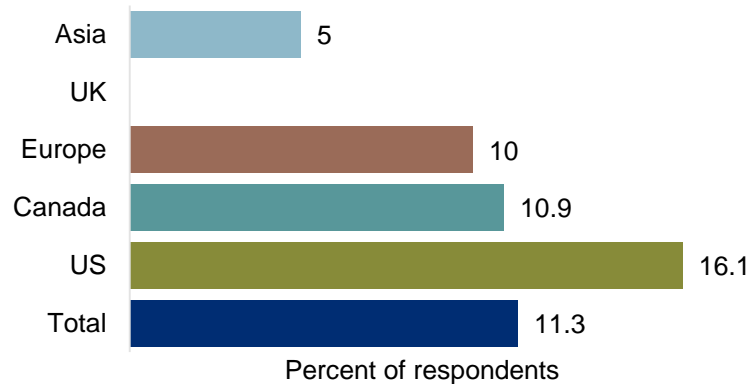
Lower risk, increase return



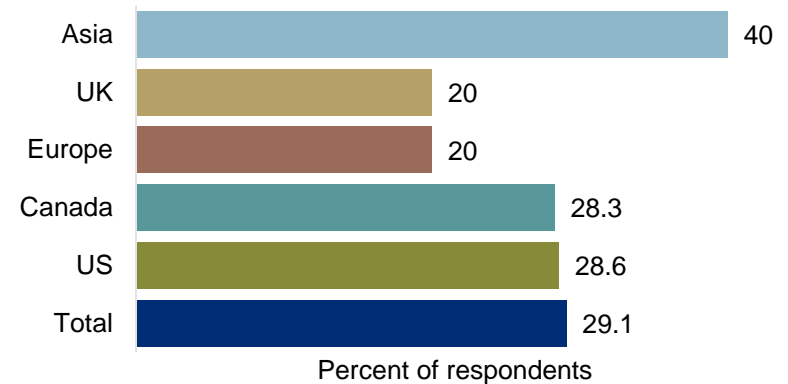
Key Findings

What are your reason(s) for not incorporating ESG factors in your investment approach?

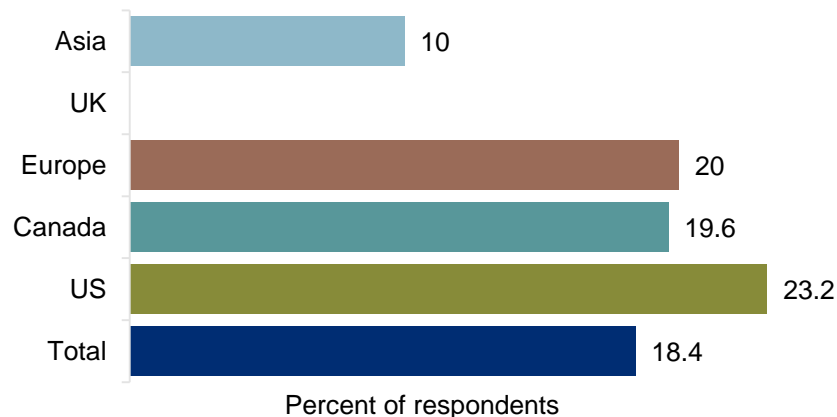
Not important to plan members



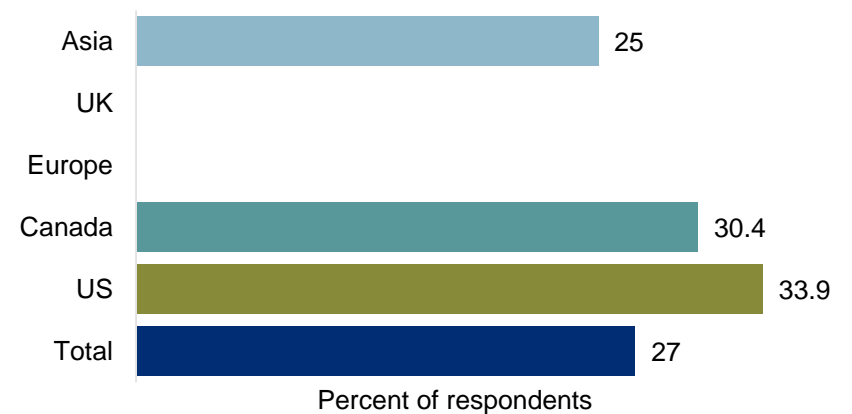
Insufficient resources



Won't materially impact returns

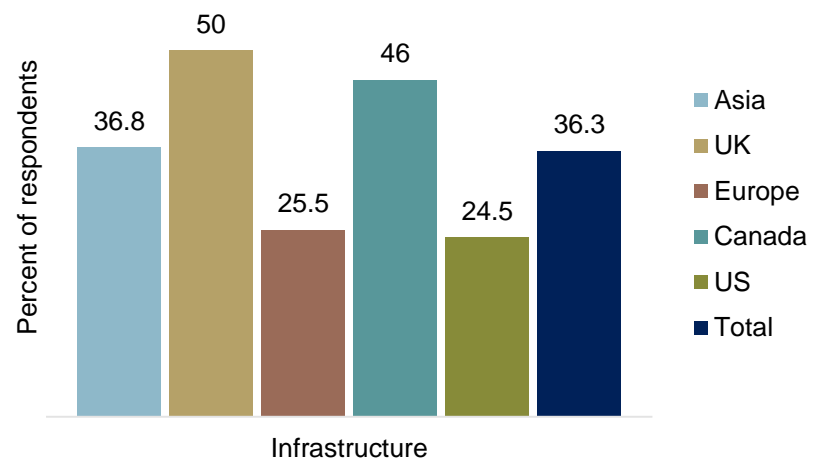
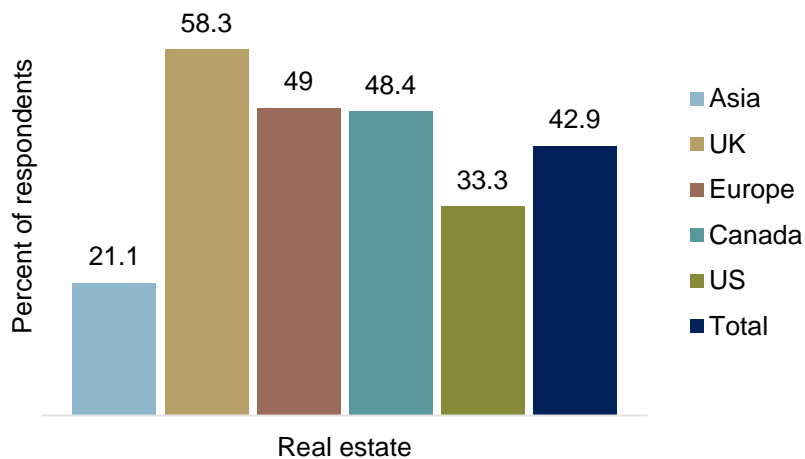
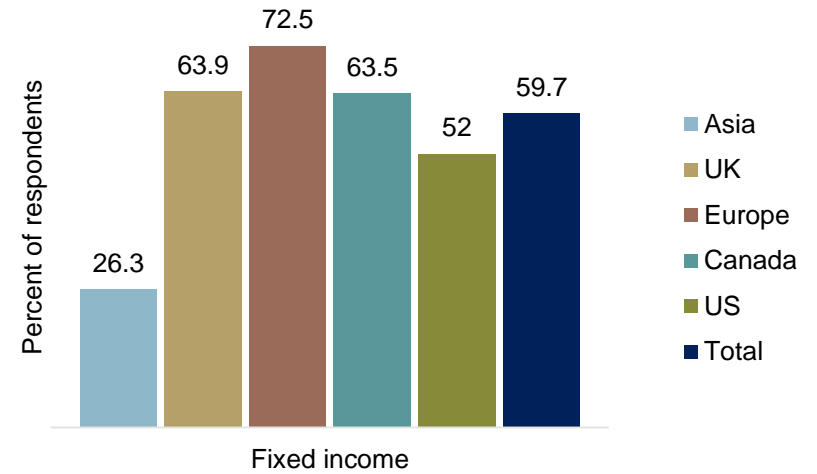
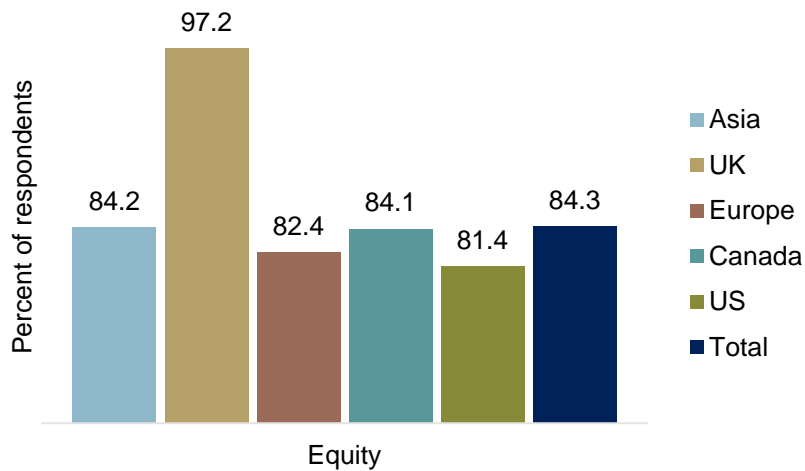


Not consistent with fiduciary duty



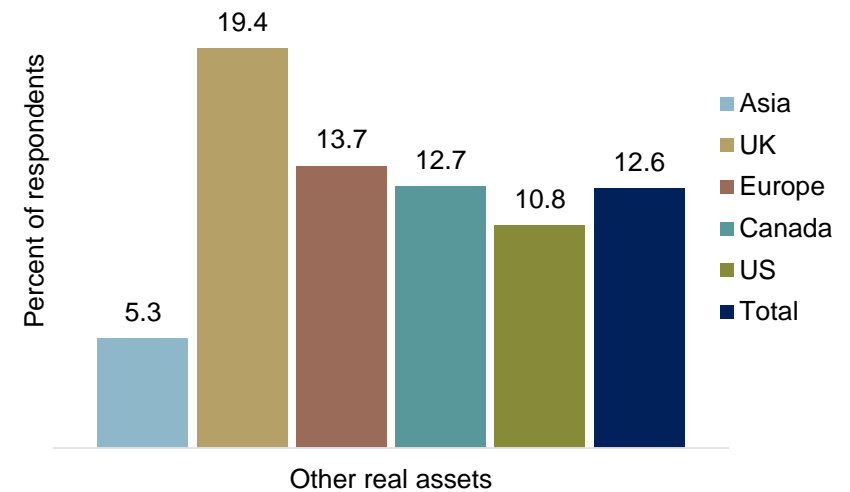
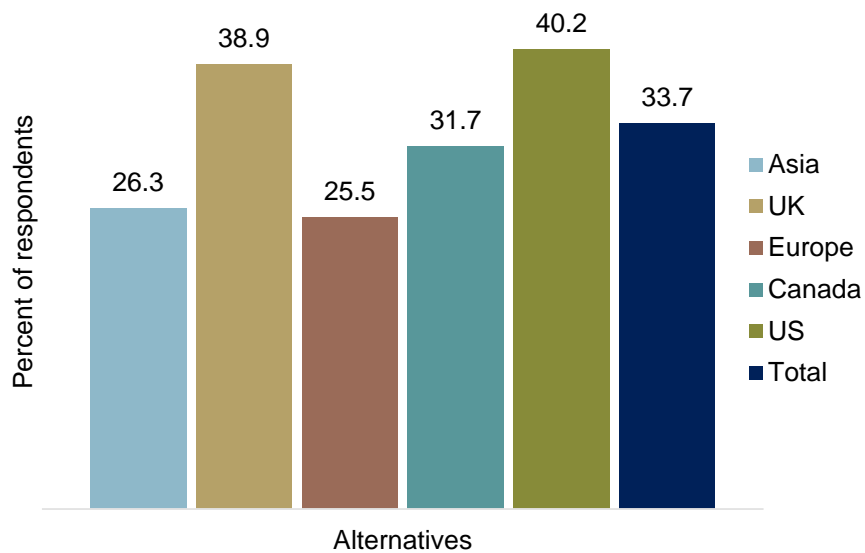
Key Findings

For which of the following asset classes do you incorporate ESG factors into the portfolio management process?



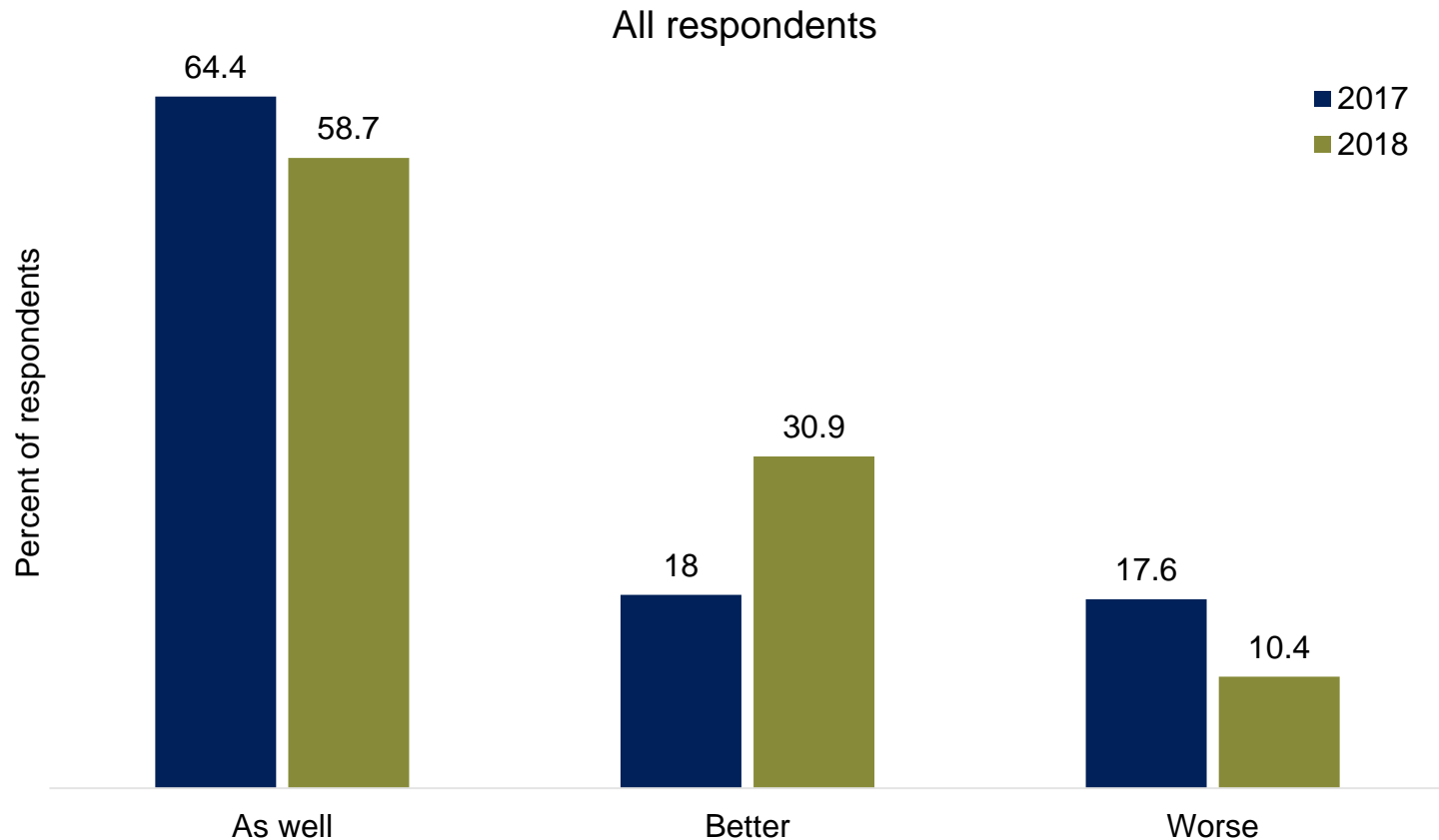
Key Findings

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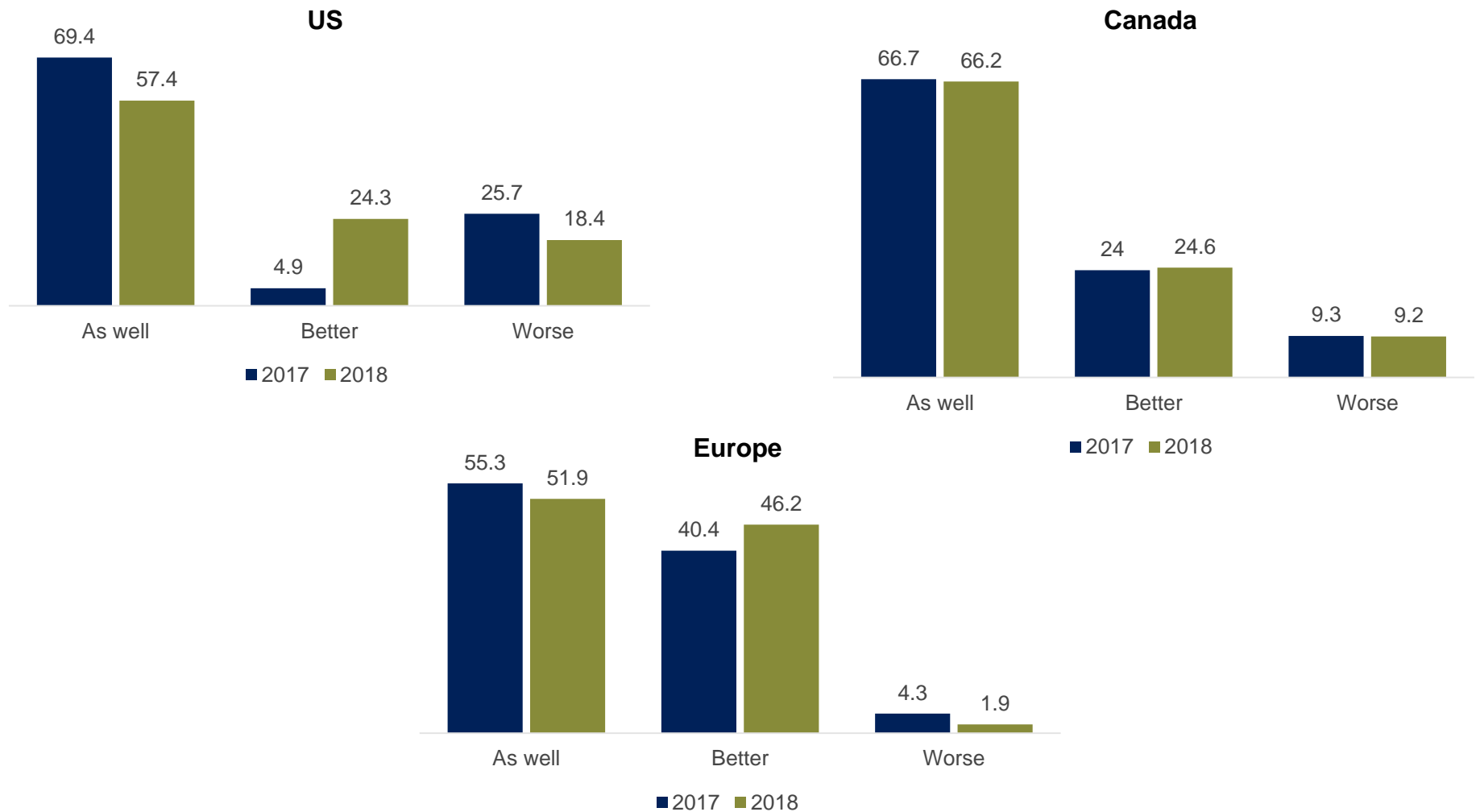
Key Findings

How do you believe ESG integrated portfolios are likely to perform relative to non-ESG integrated investments?



Key Findings

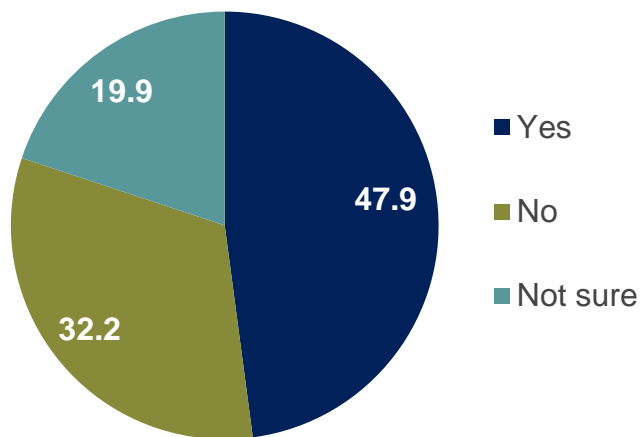
How do you believe ESG integrated portfolios are likely to perform relative to non-ESG integrated investments?



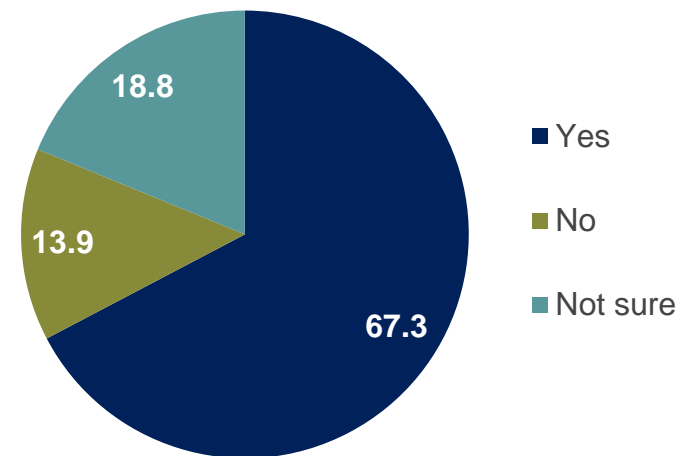
Key Findings

Do you believe that integrating ESG factors can help mitigate risk?

Total respondents-2017

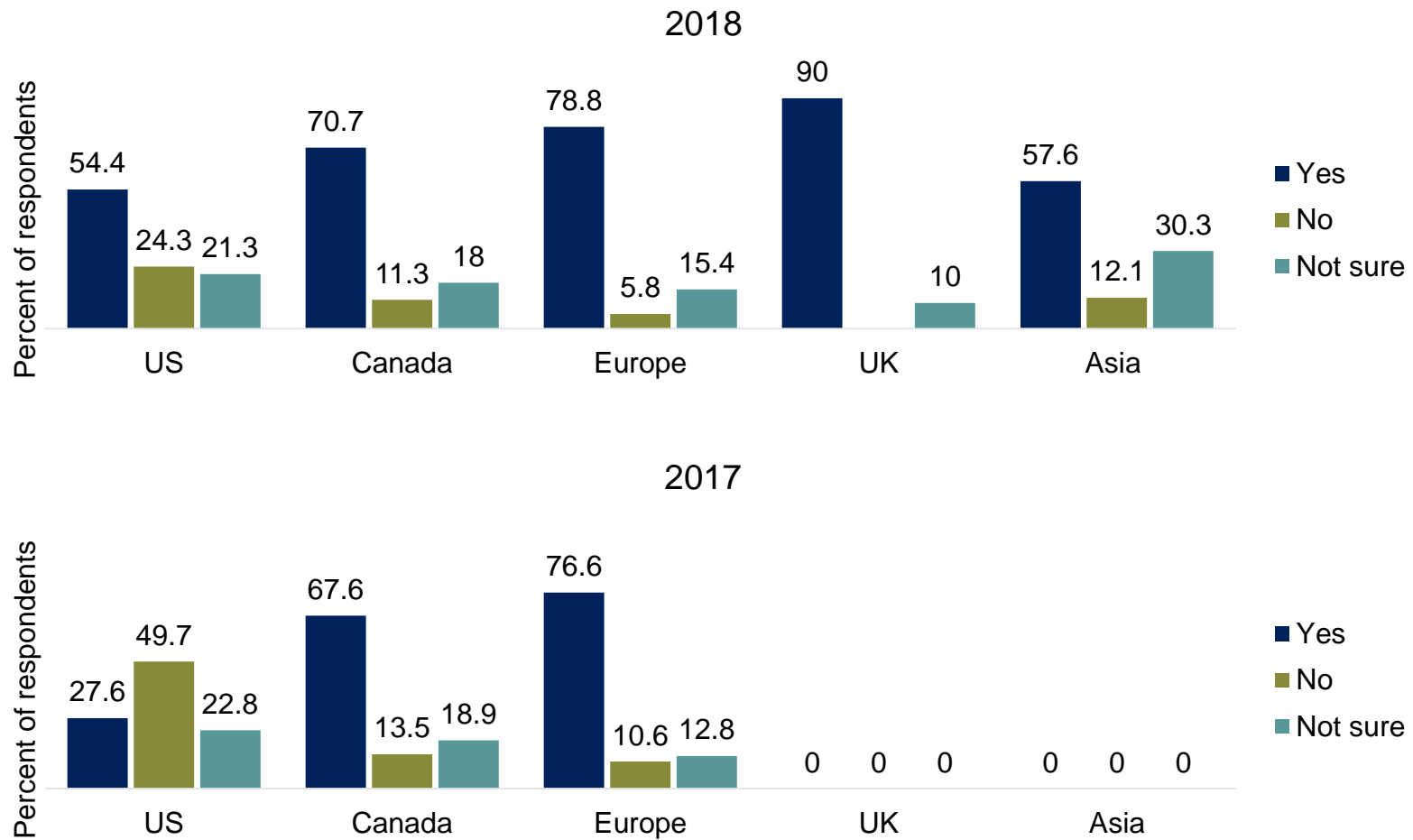


Total respondents-2018



Key Findings

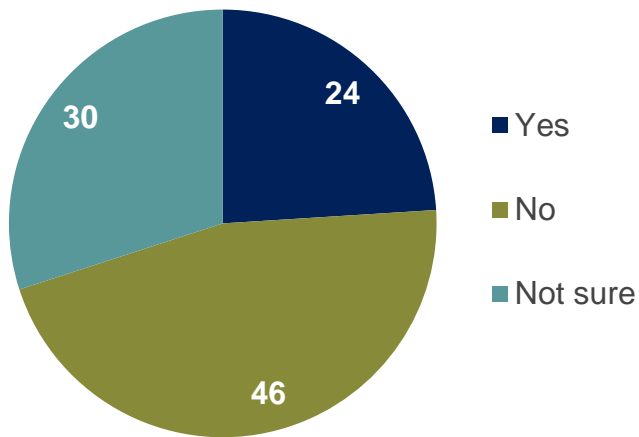
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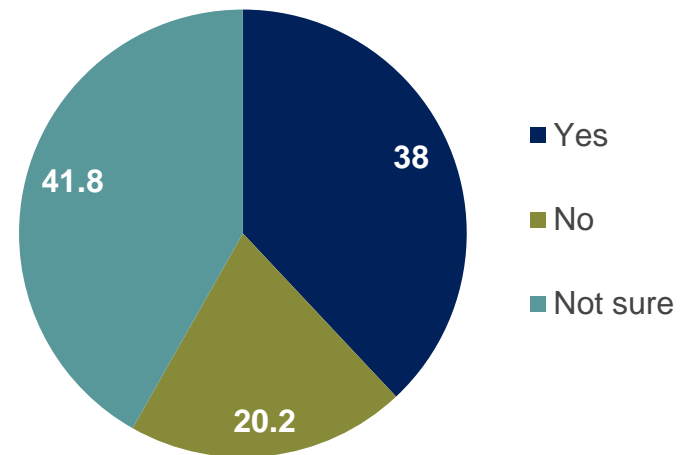
Key Findings

Do you believe that integrating ESG factors can help generate alpha?

Total respondents-2017

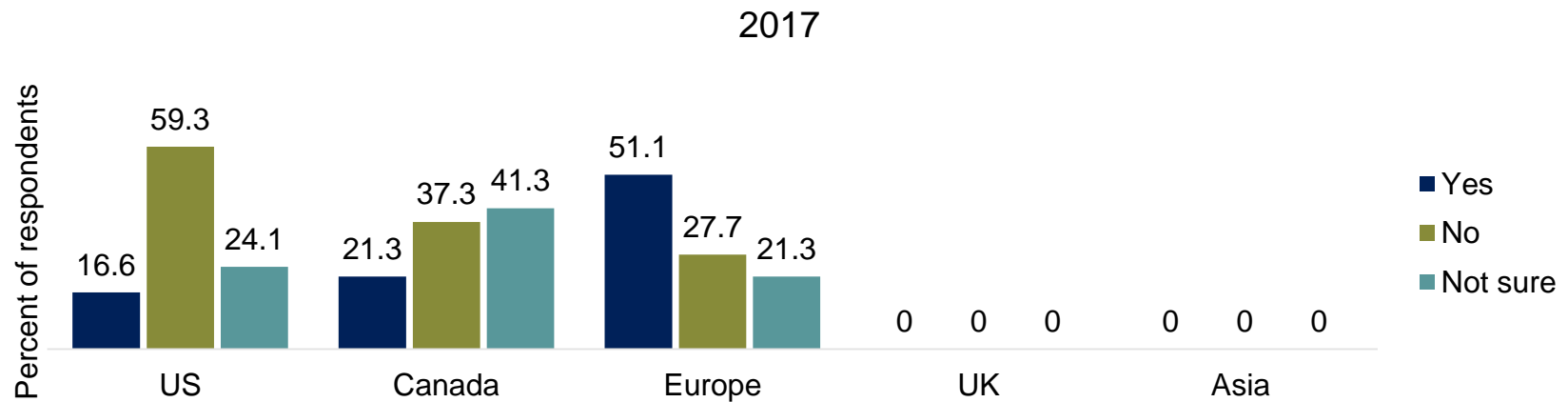
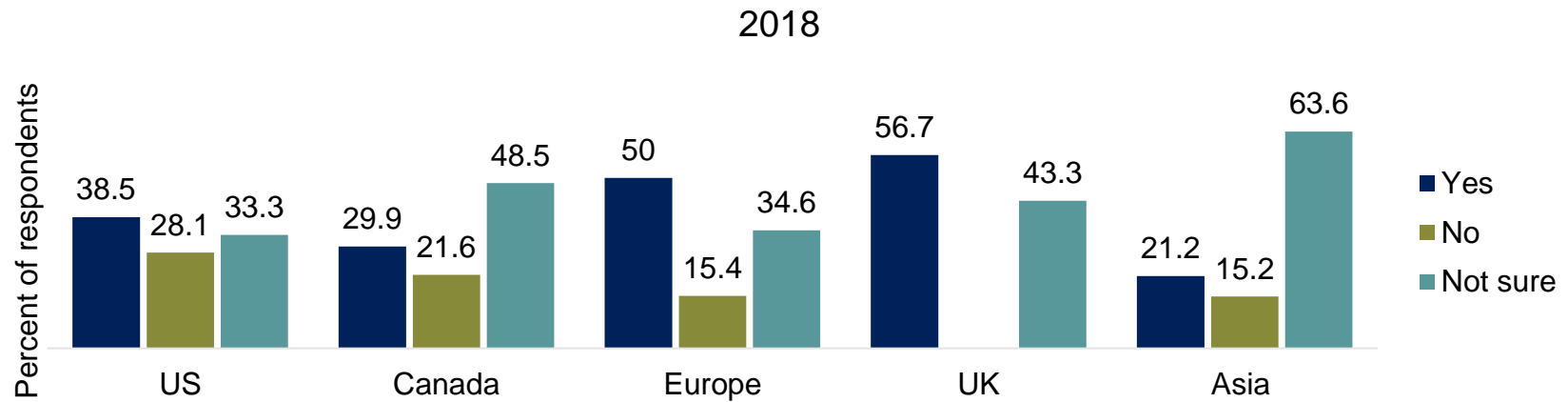


Total respondents-2018



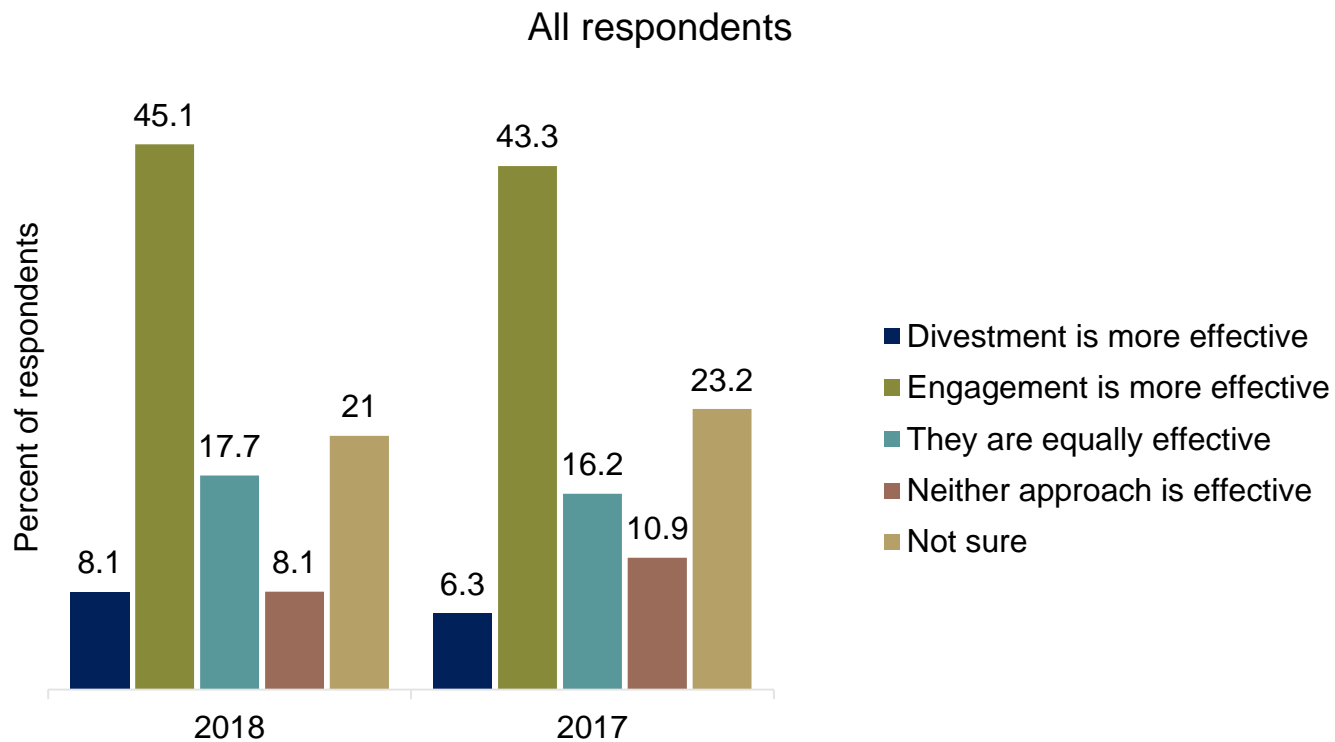
Key Findings

Do you believe that integrating ESG factors can help generate alpha?



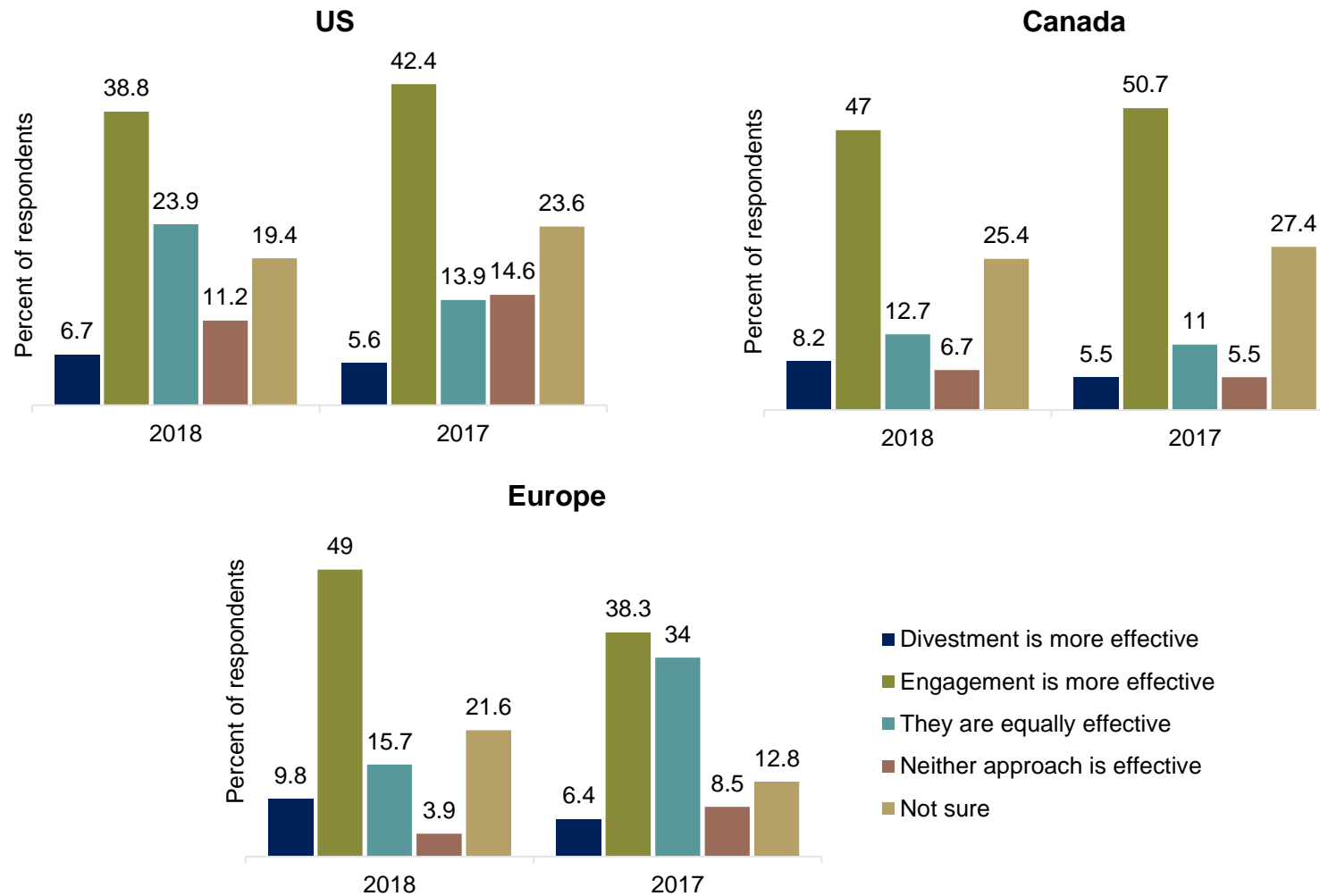
Key Findings

In the Fossil Fuel Free context, when thinking about ESG investing, do you consider divestment to be more effective than engagement?



Key Findings

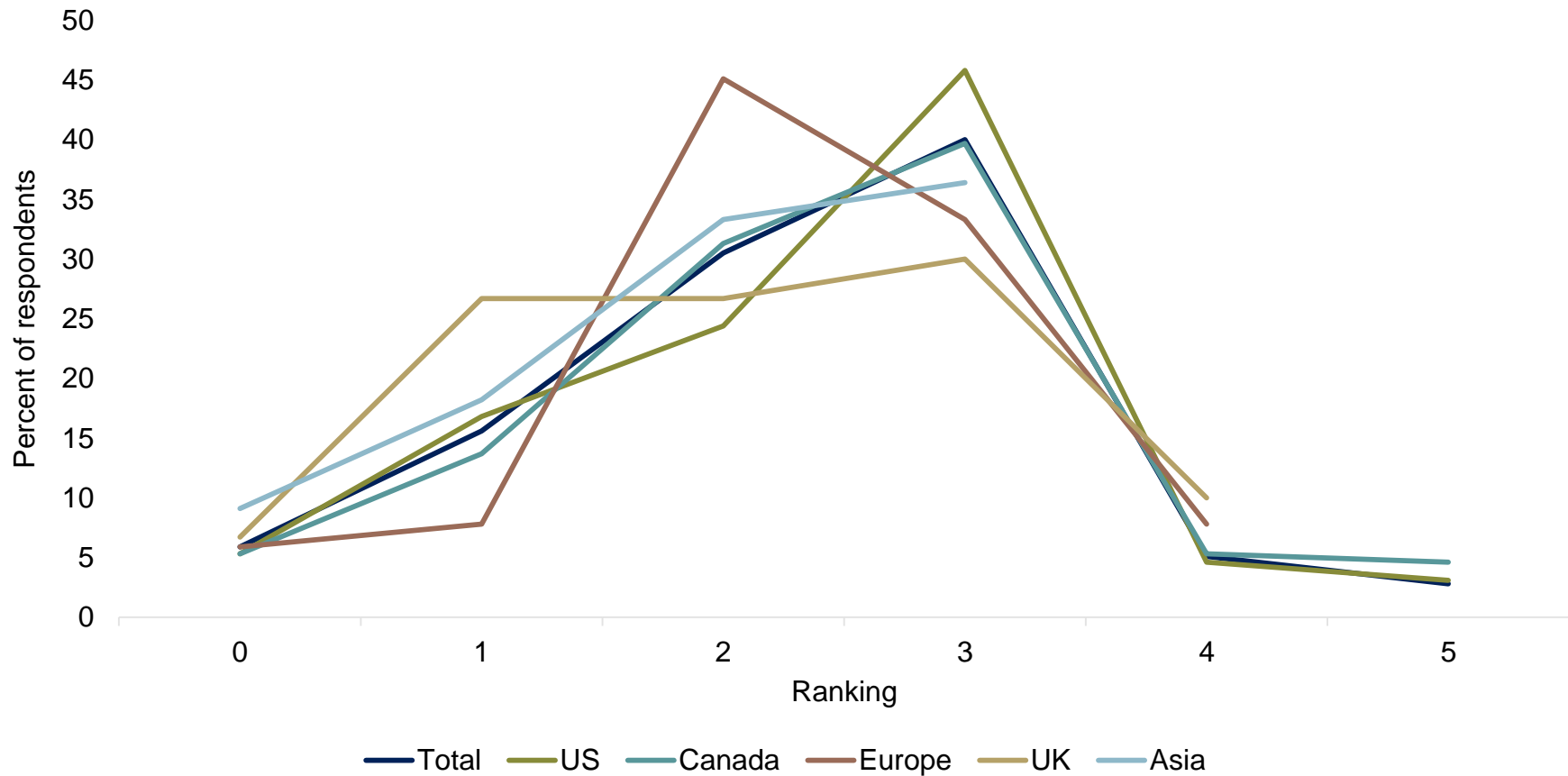
In the Fossil Fuel Free context, when thinking about ESG investing, do you consider divestment to be more effective than engagement?



Key Findings

How satisfied are you with the current amount of ESG-related disclosure provided by issuers?

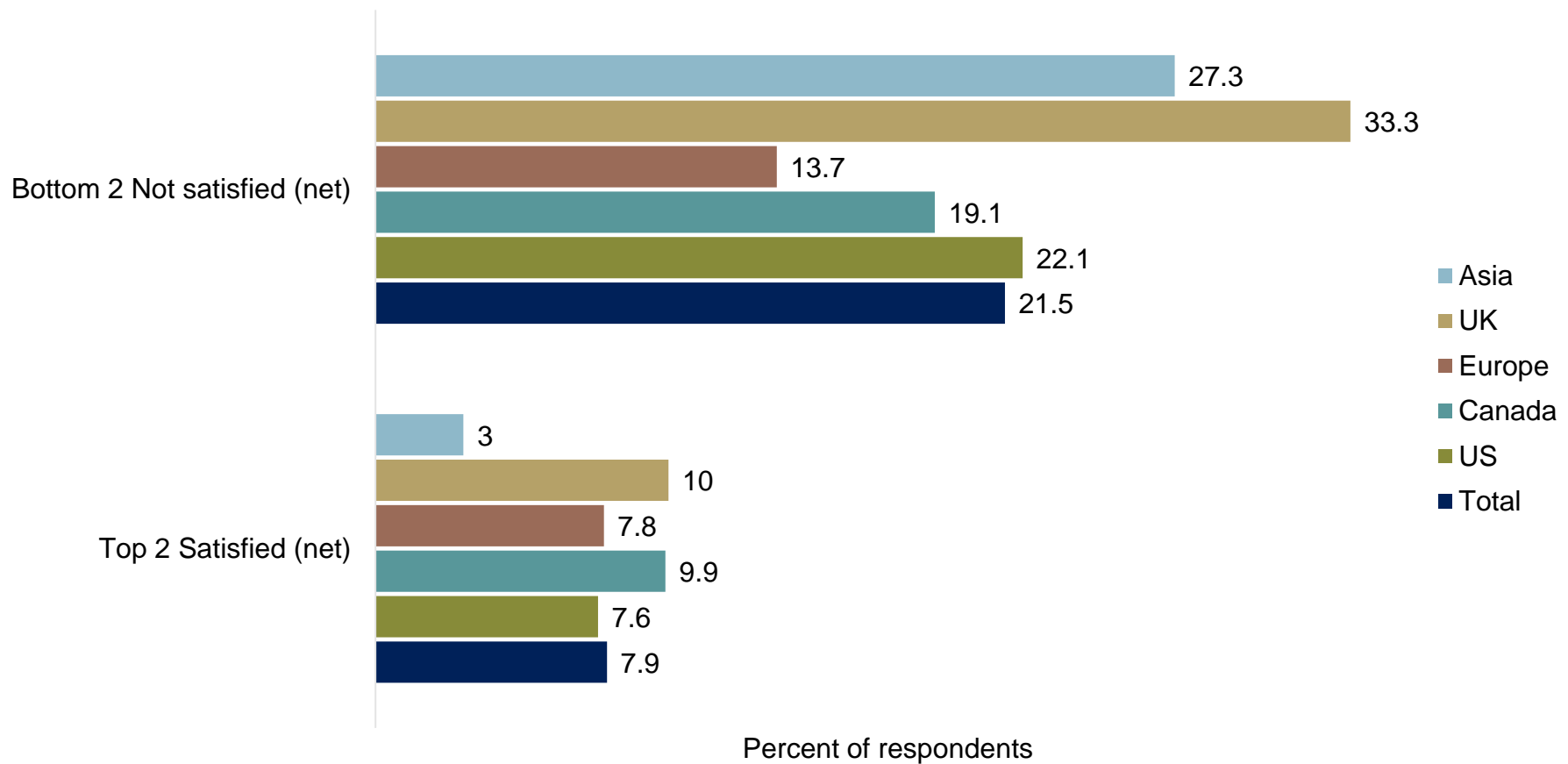
Ranked on a scale of 0-5, 0 being not satisfied, 5 being very satisfied



Key Findings

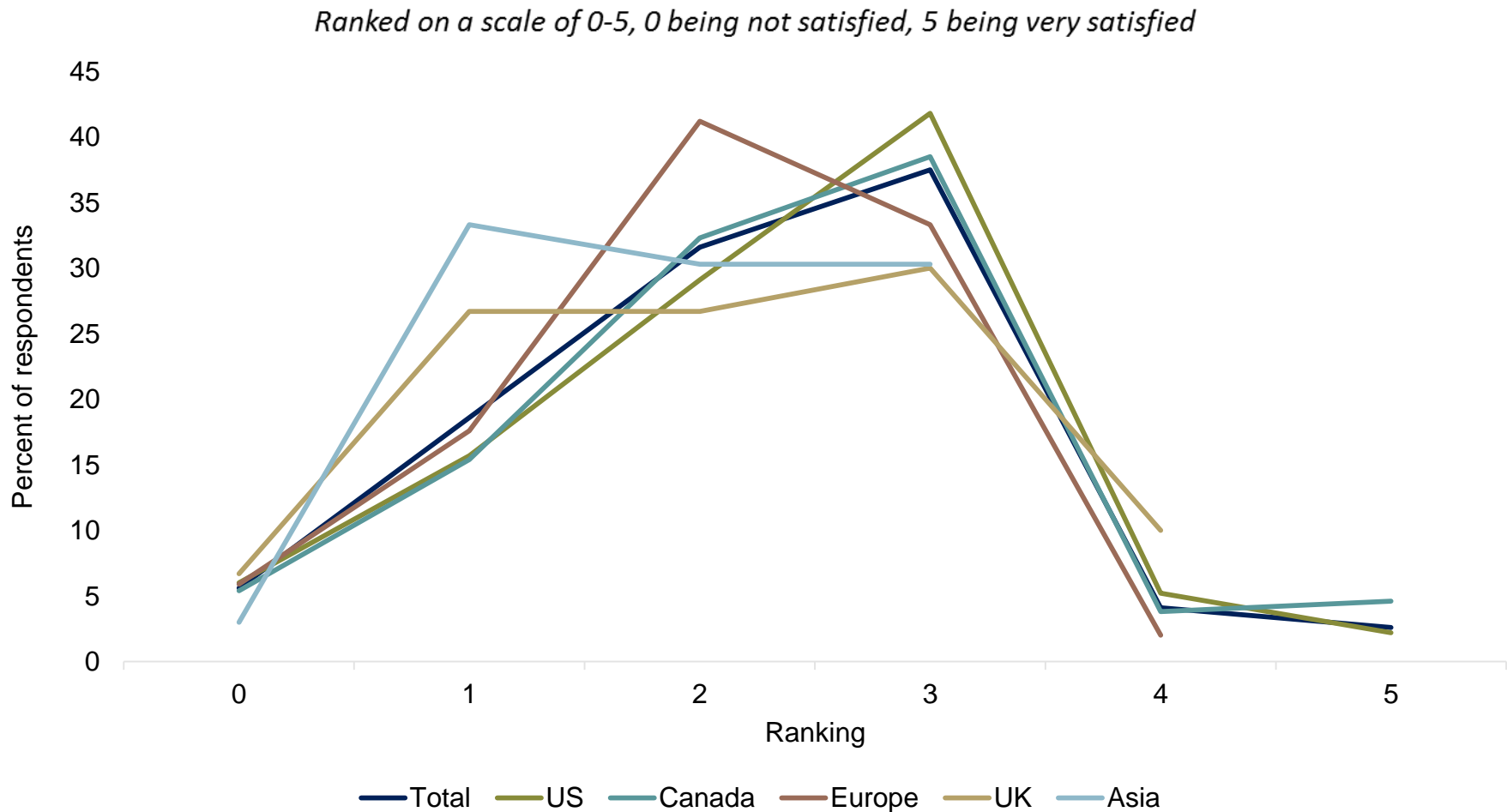
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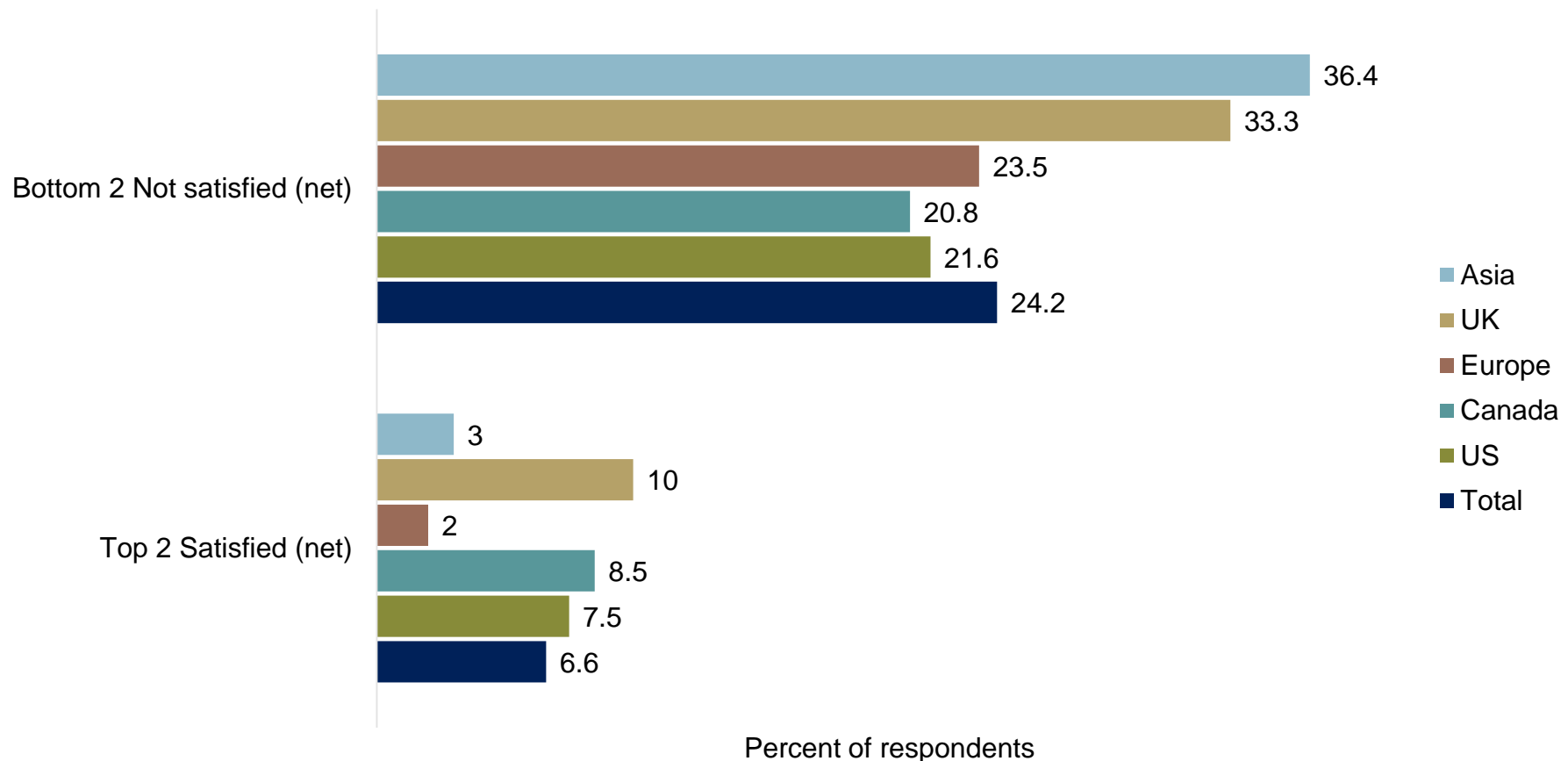
How satisfied are you with the current quality of ESG-related disclosure provided by issuers?



Key Findings

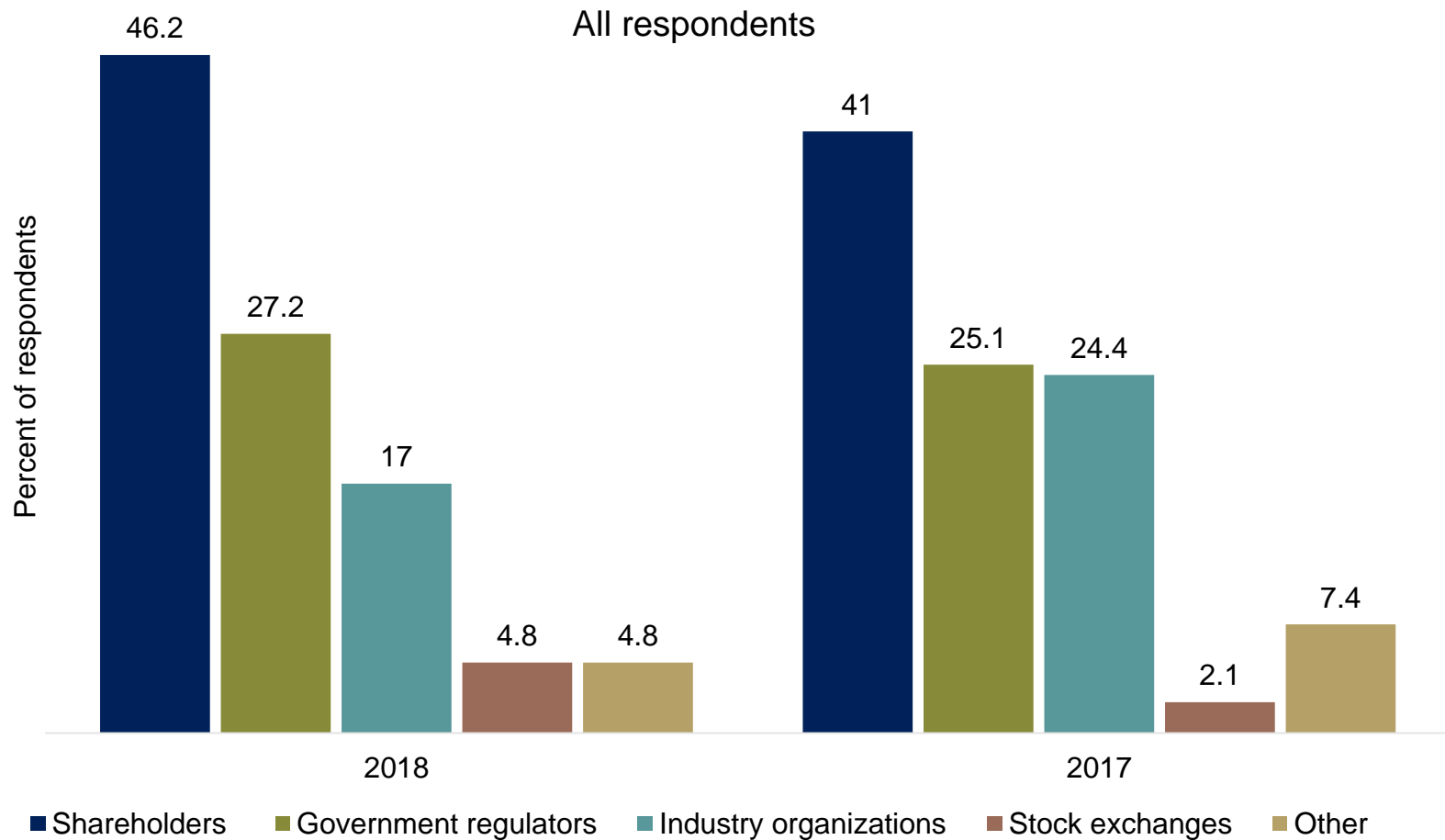
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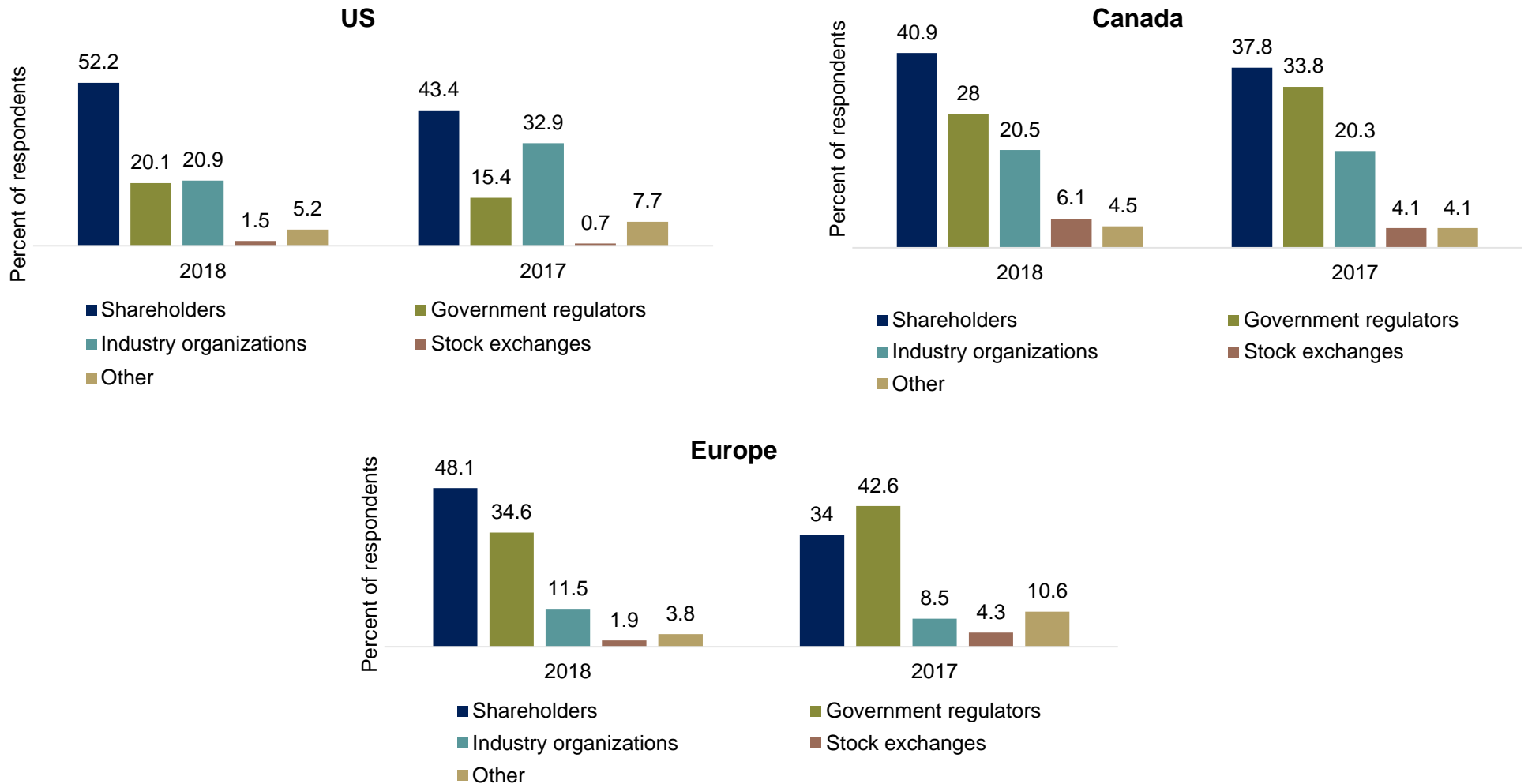
Key Findings

In your opinion, who should take the lead in influencing companies to provide better ESG-related information?



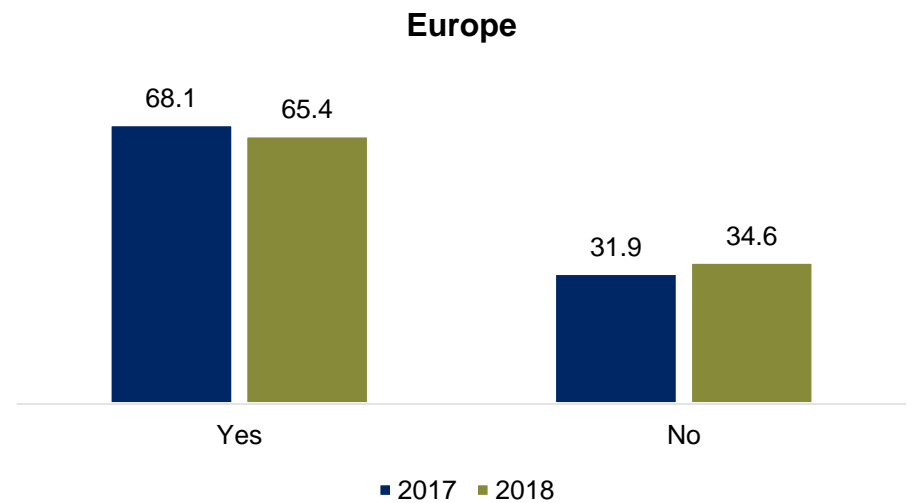
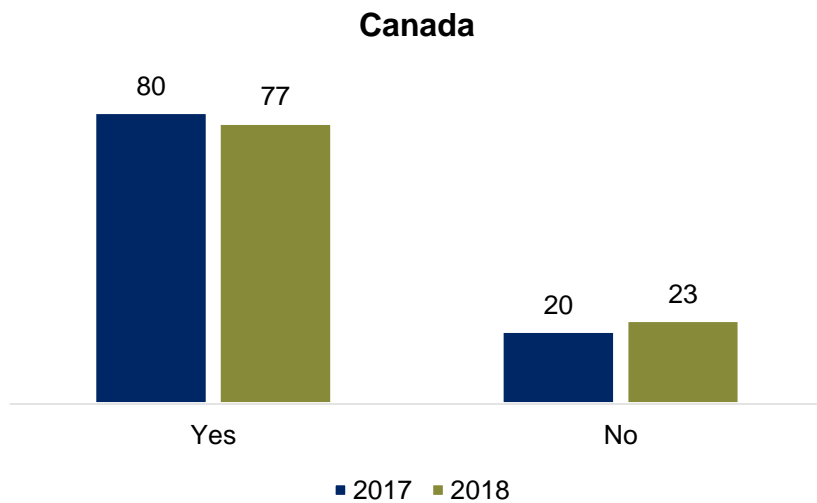
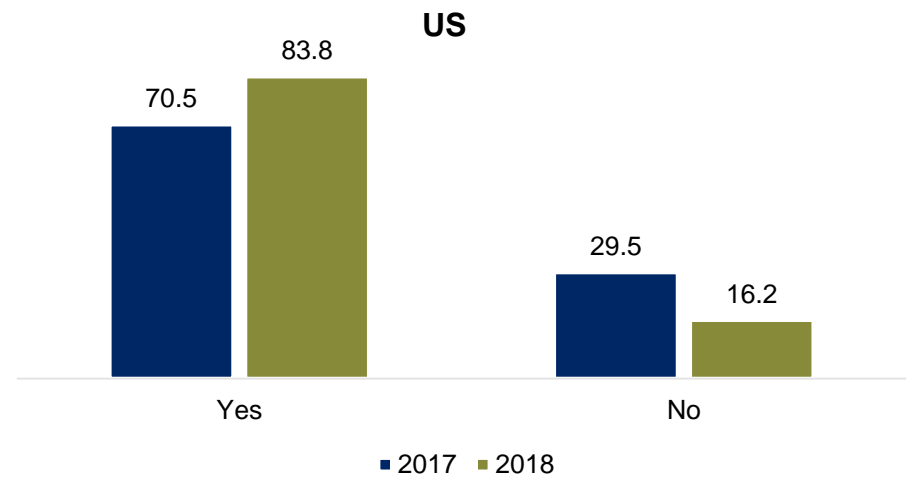
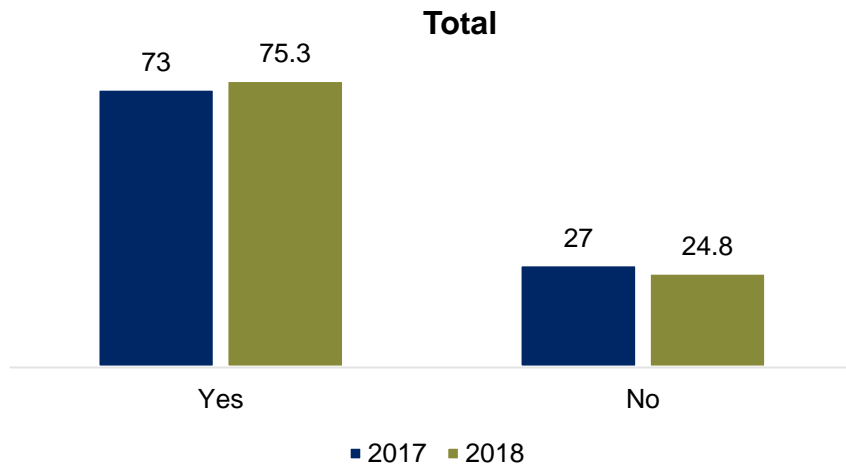
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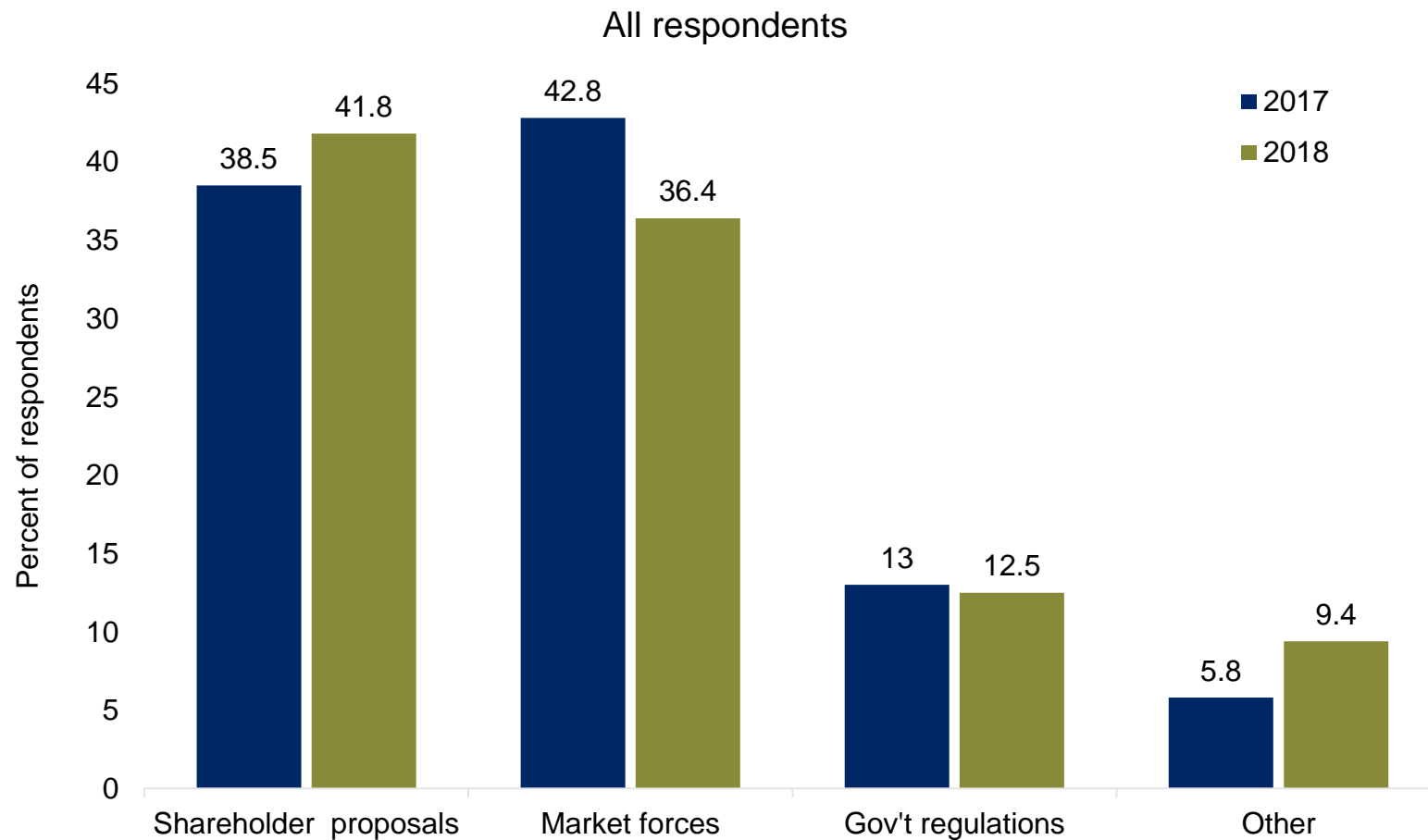
Key Findings

Is gender diversity on corporate boards important to you/your organization?



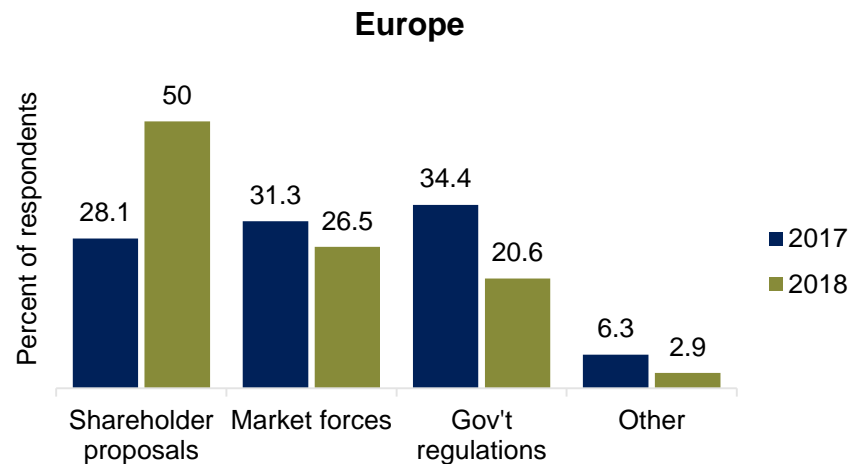
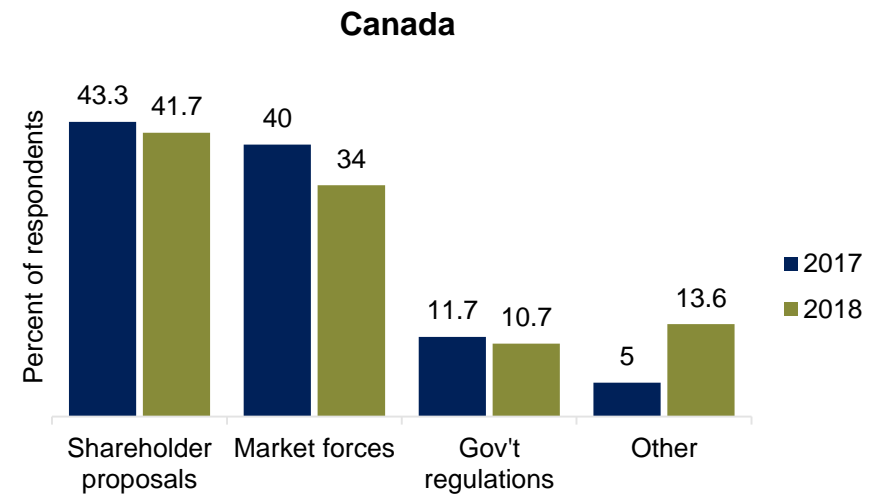
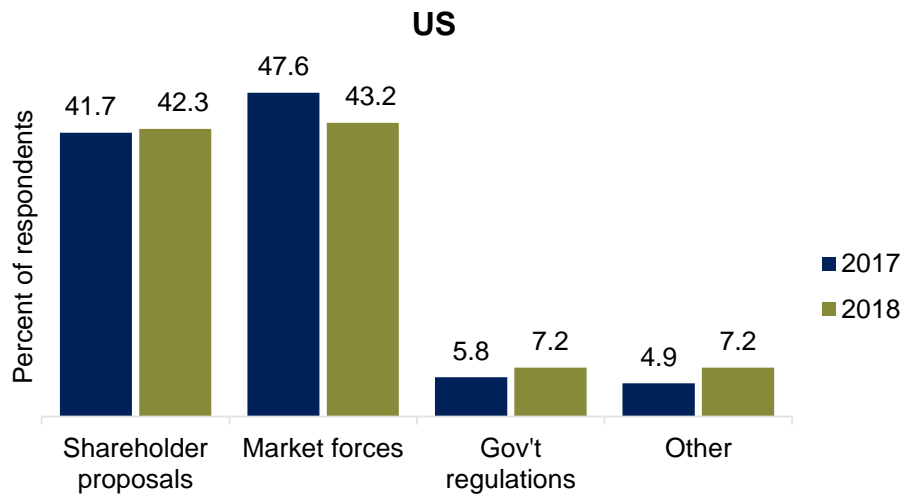
Key Findings

What is your preferred approach to have more gender diversity on corporate boards?



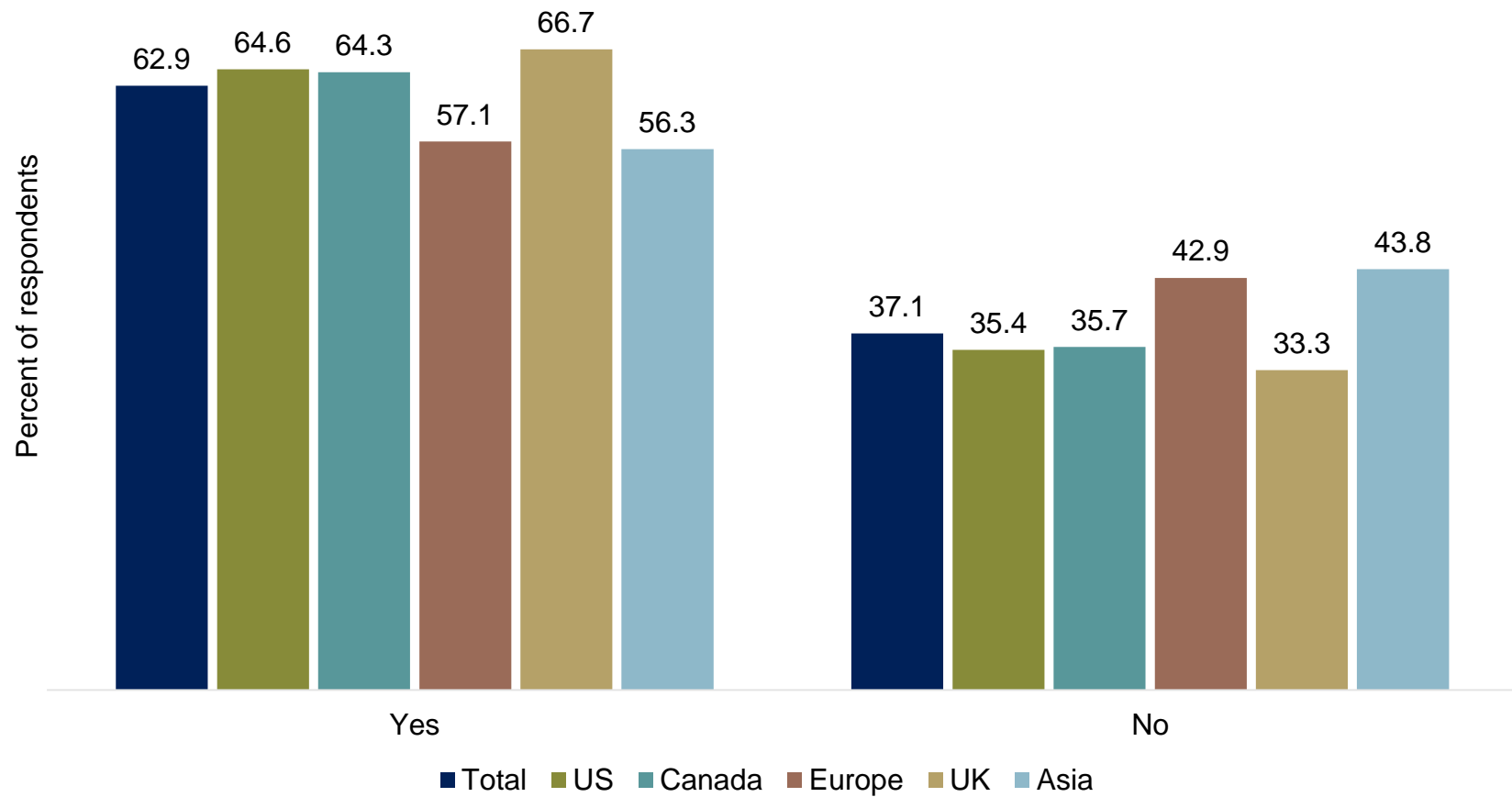
Key Findings

What is your preferred approach to have more gender diversity on corporate boards?



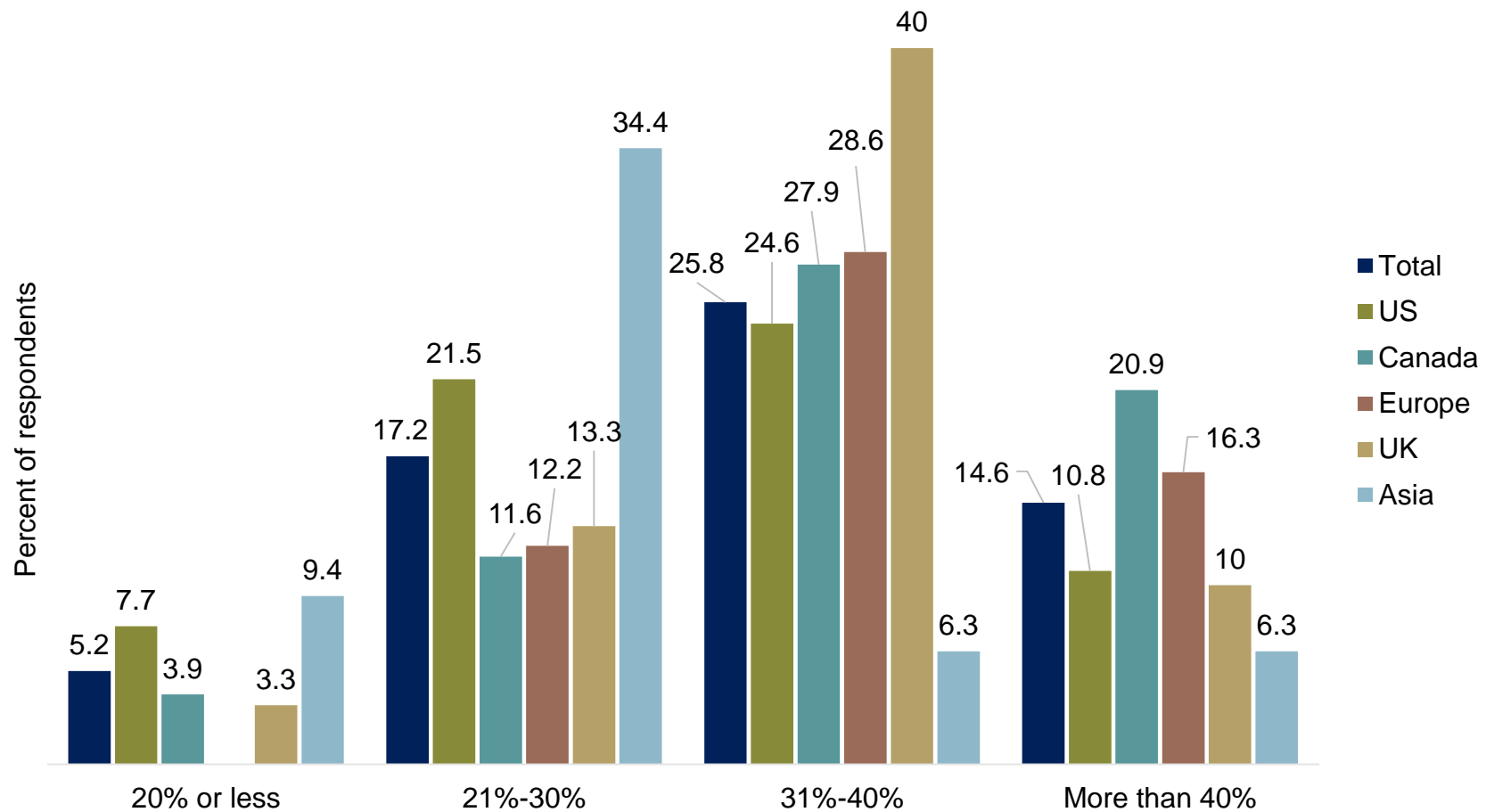
Key Findings

Should board diversity targets be adopted?



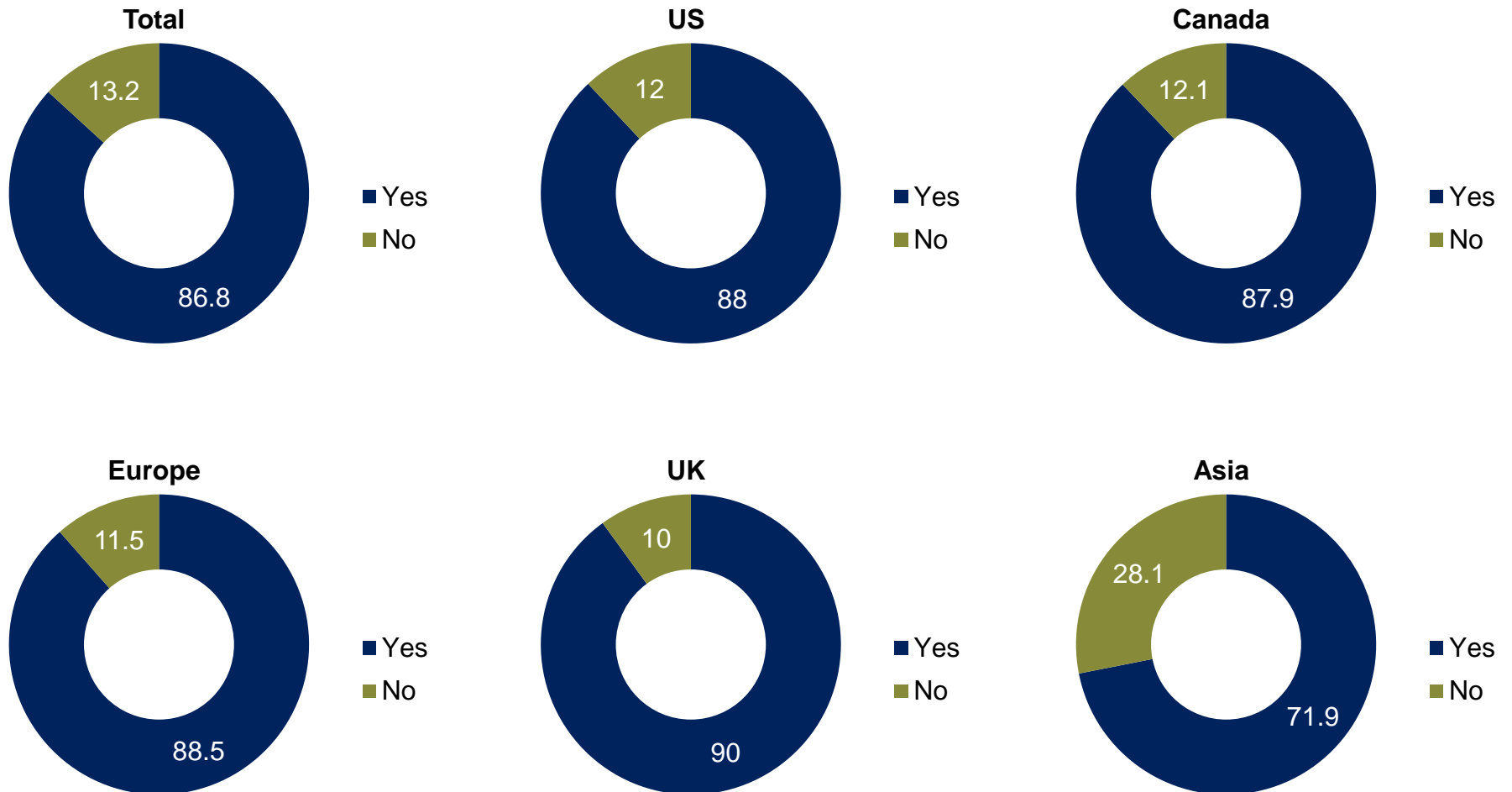
Key Findings

What would be a reasonable non-binding target for the board of an issuer to adopt regarding gender diversity?



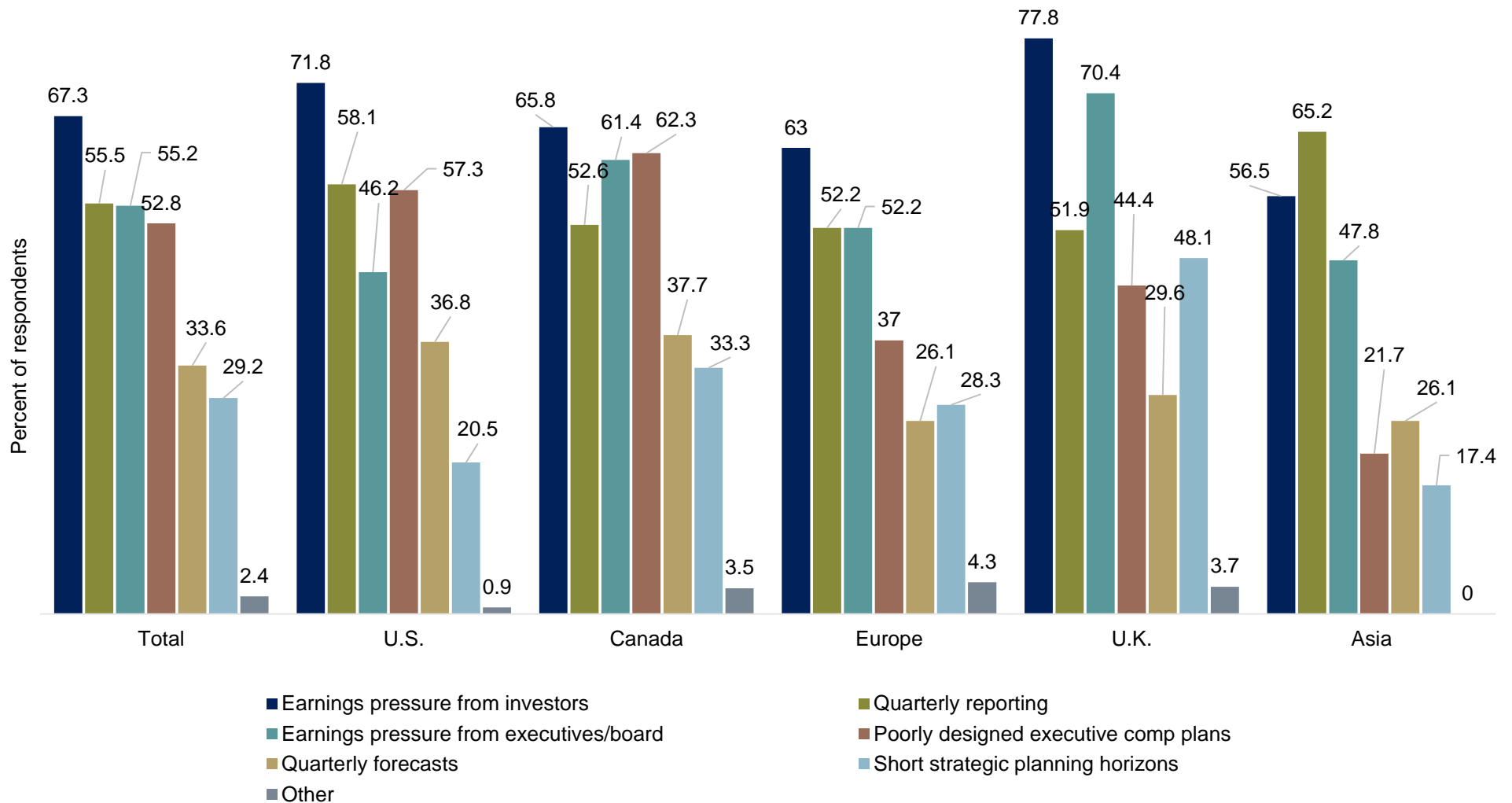
Key Findings

Do you think corporations are too focused on short-term financial results?



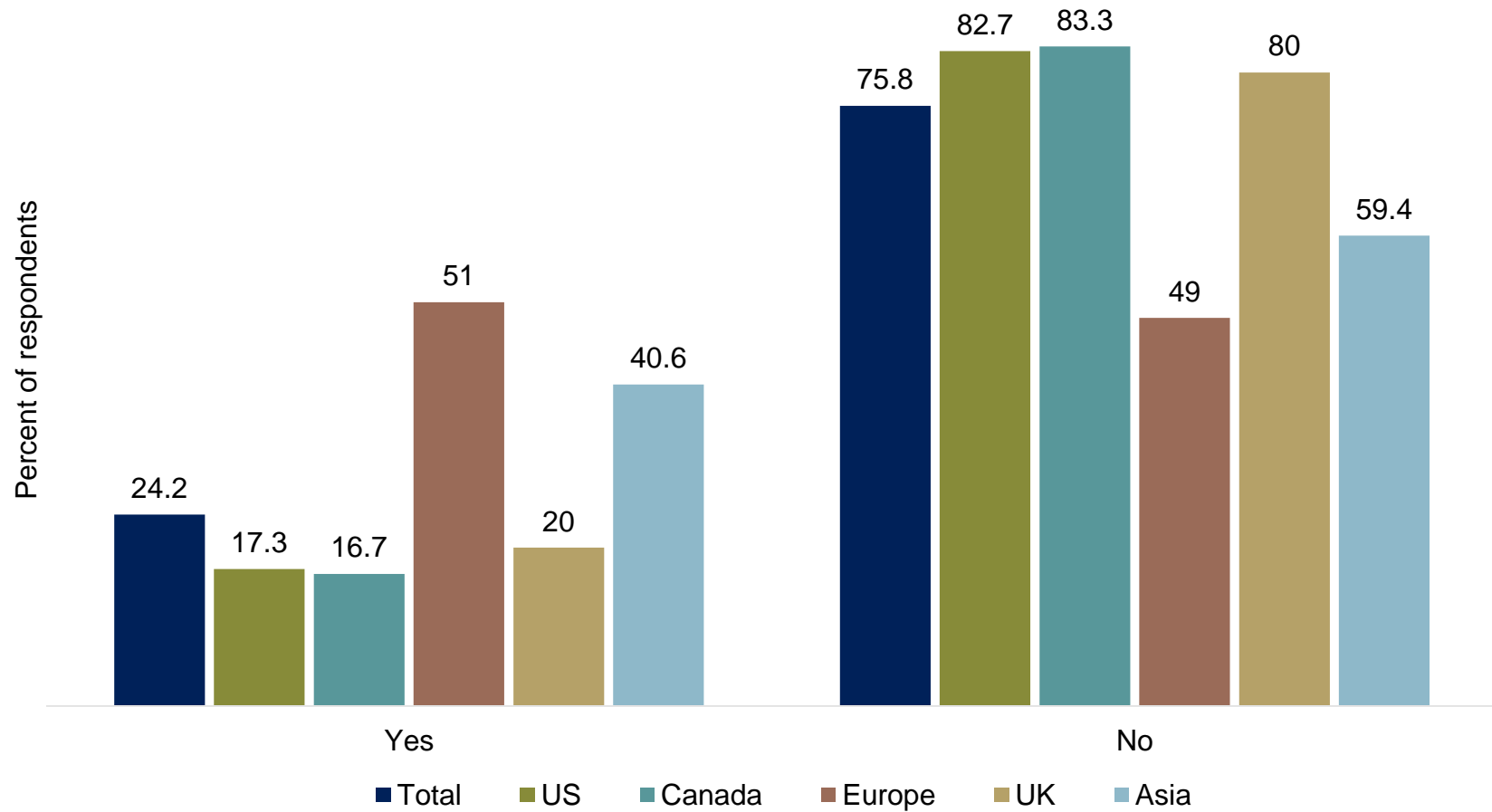
Key Findings

What do you think is causing that short-term focus?



Key Findings

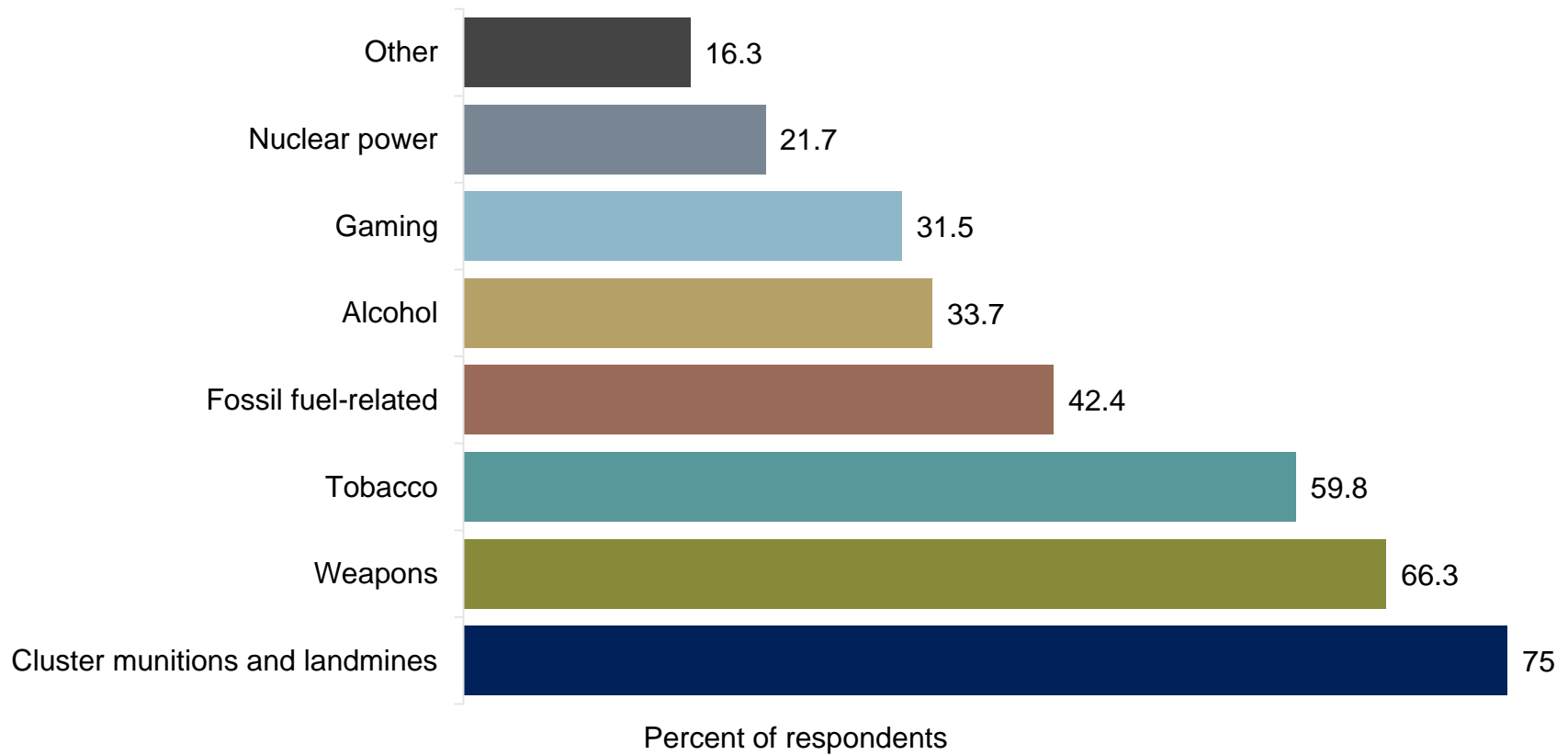
Do you require your asset managers apply negative SRI screens to your portfolio?



Key Findings

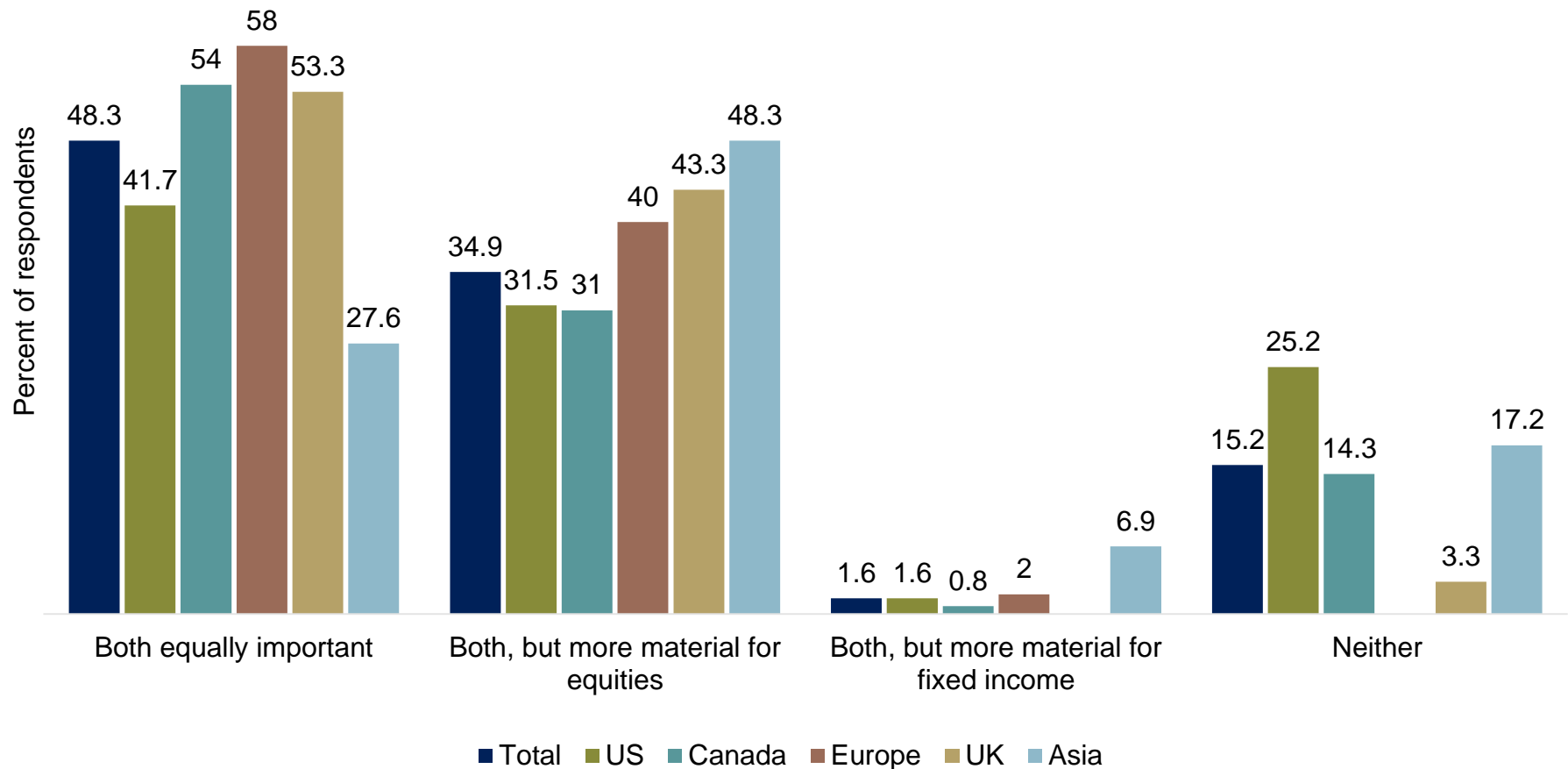
Which screens?

n=require that asset managers apply negative SRI screens to your portfolio



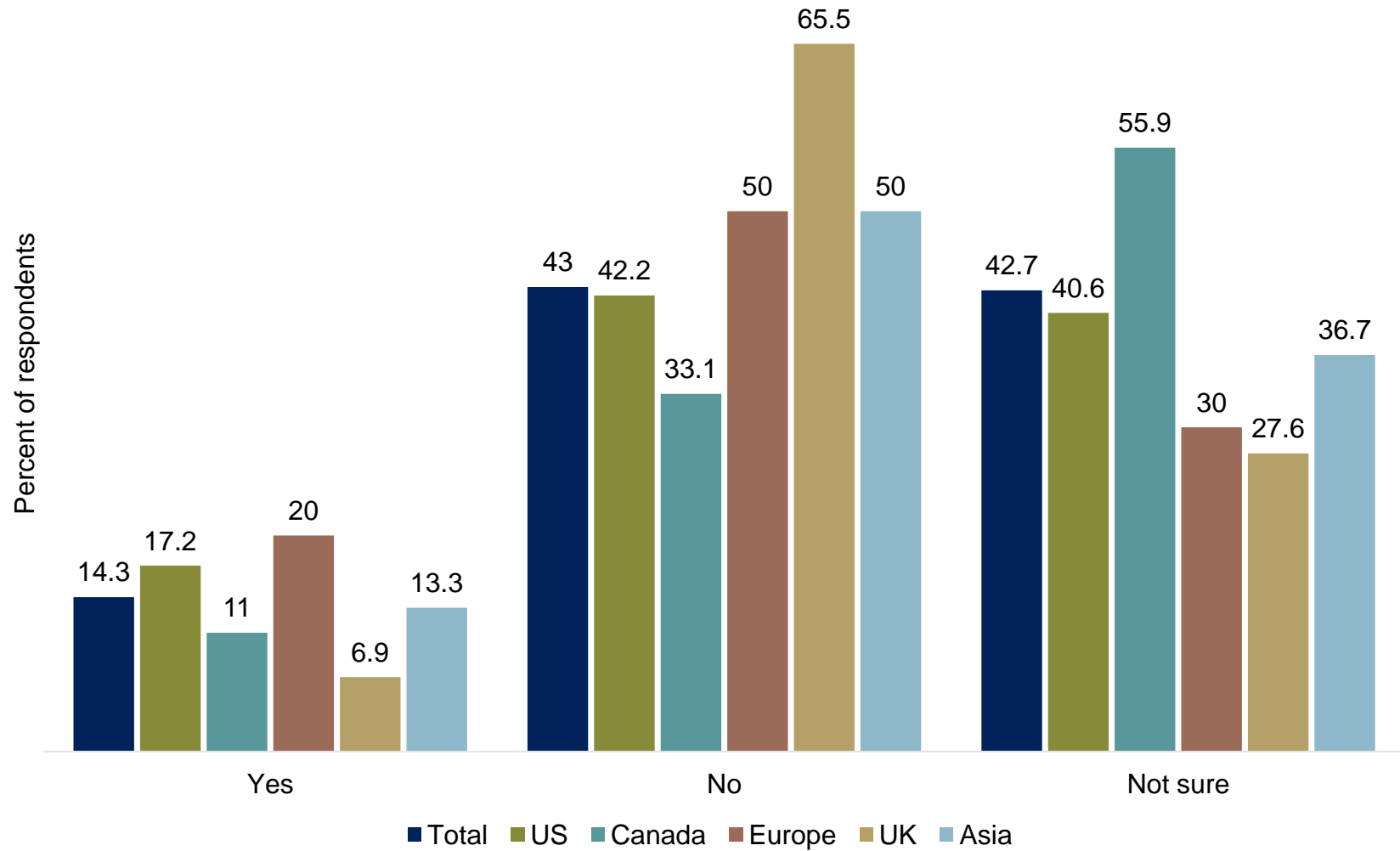
Key Findings

In your opinion, is ESG important to incorporate into both equity and fixed income strategies?



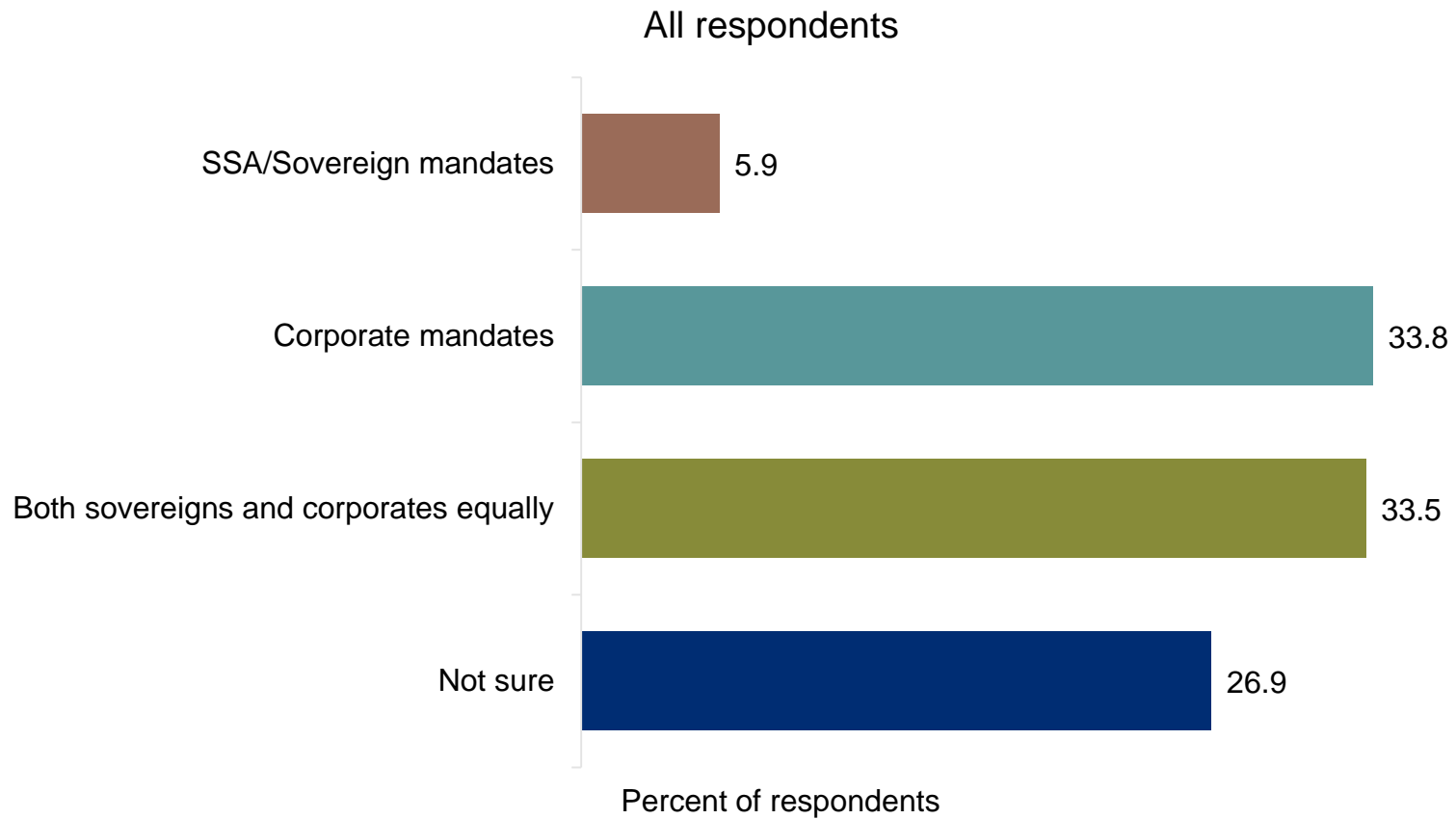
Key Findings

Are there sufficient fixed income product offerings that incorporate ESG factors?



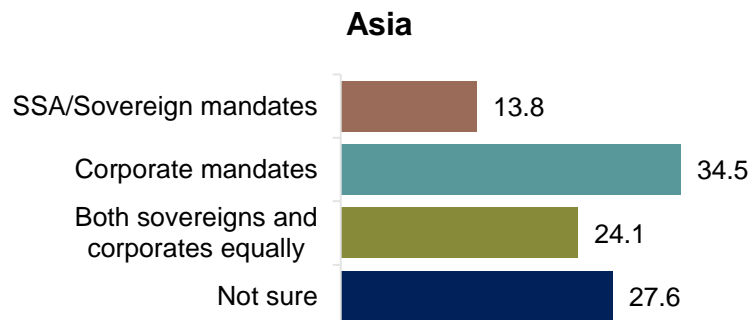
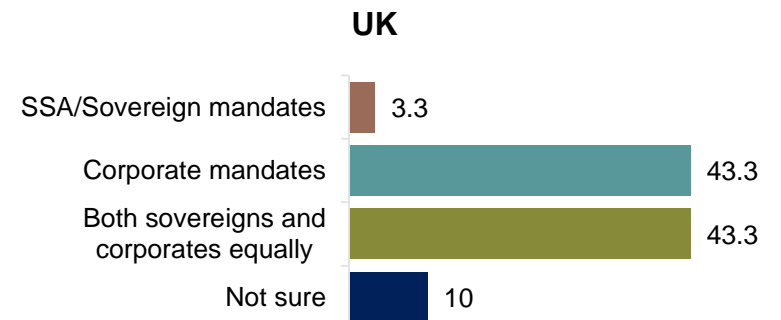
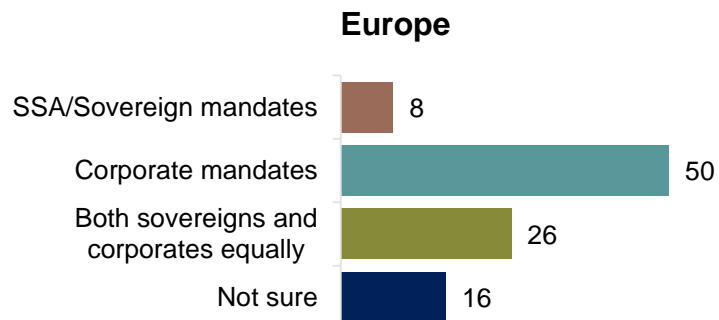
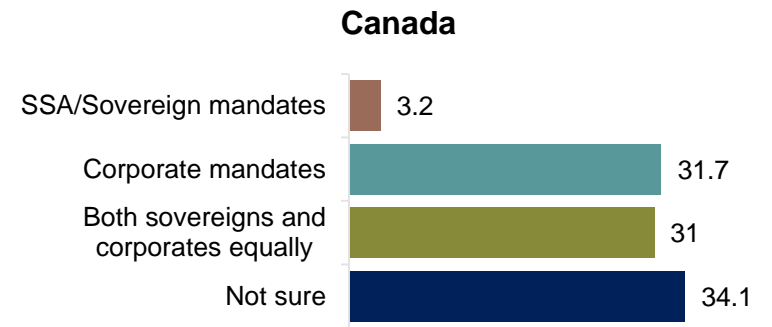
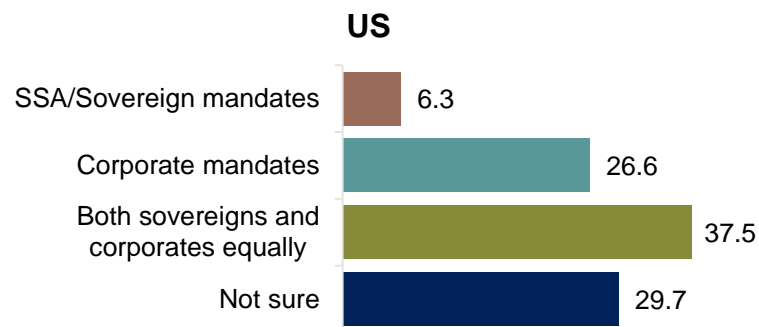
Key Findings

For what type of fixed income issuer are ESG issues the most material?



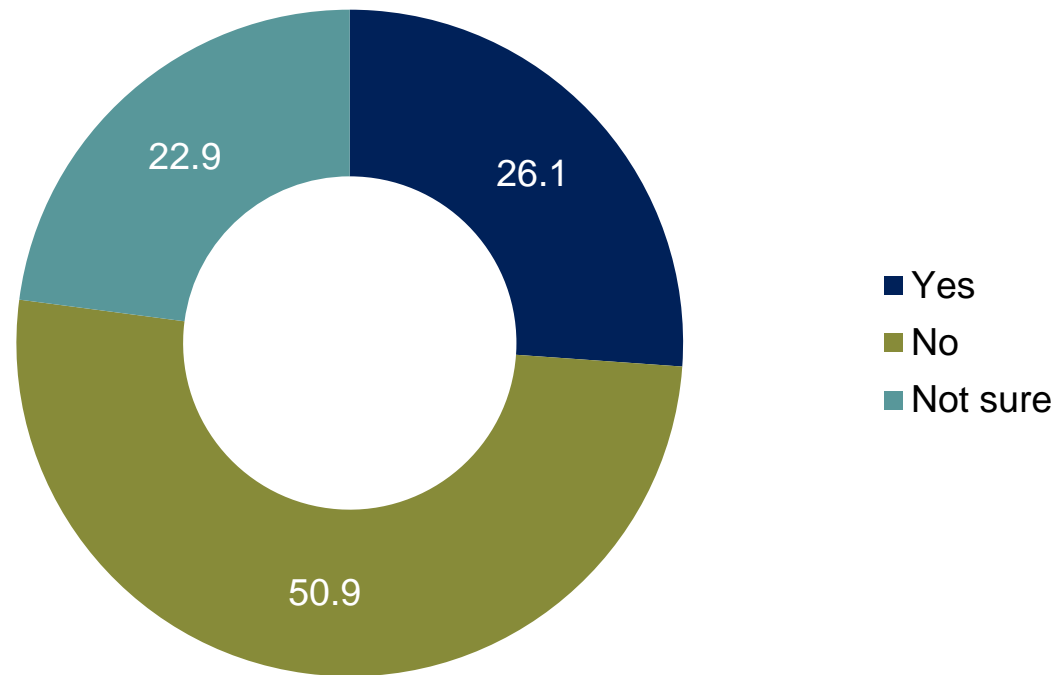
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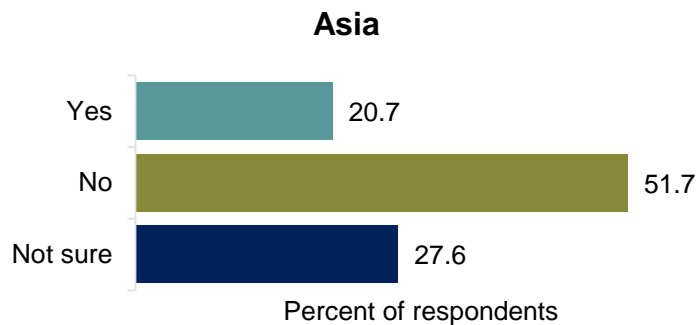
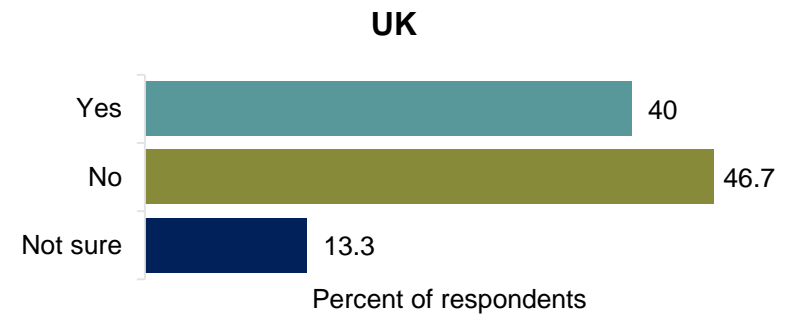
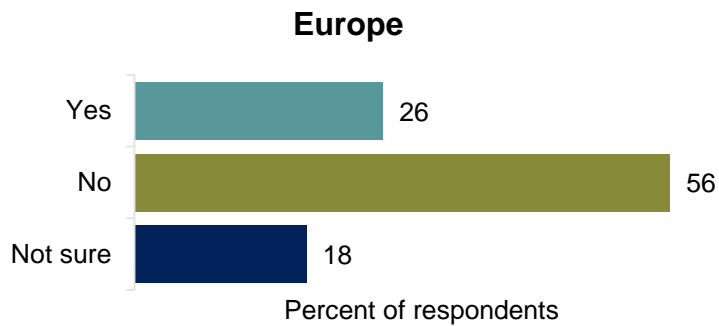
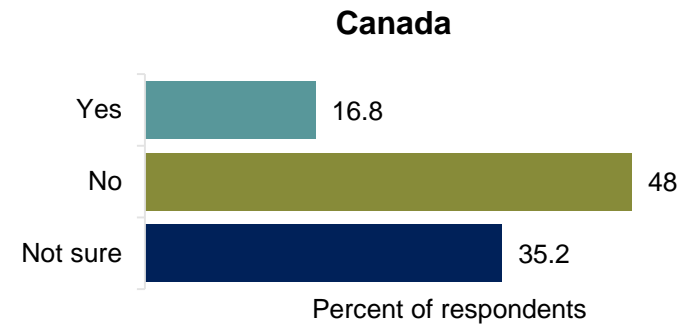
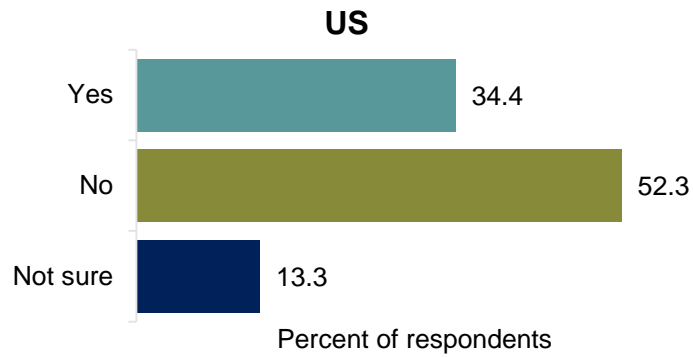
Key Findings

Do you currently hold any impact products in your portfolio?



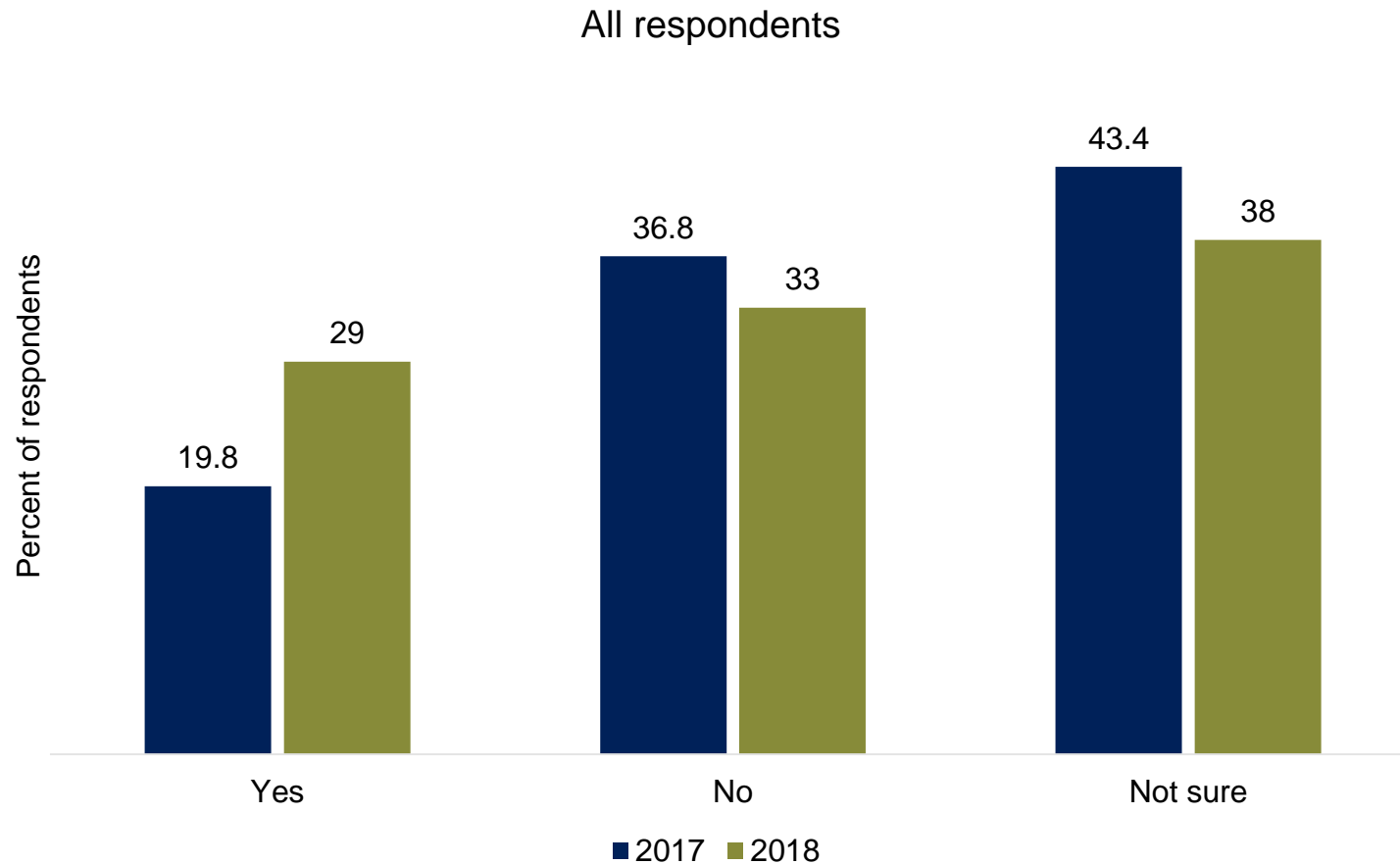
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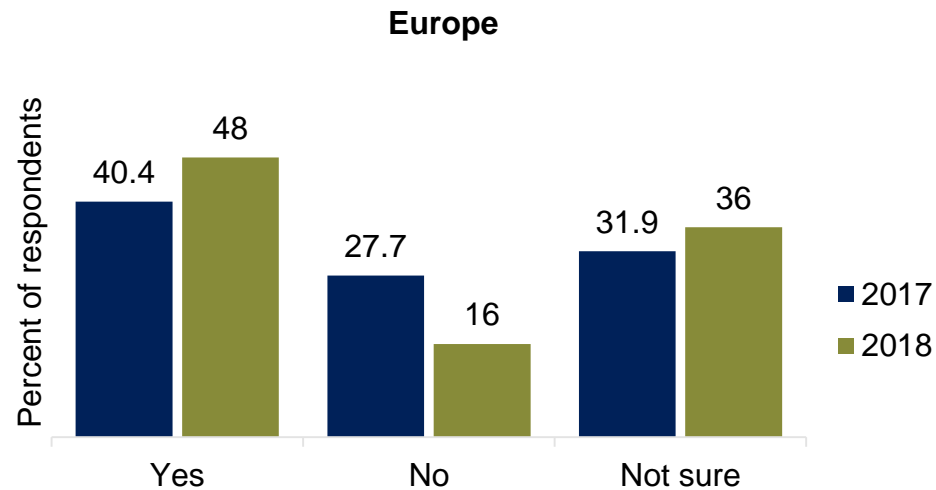
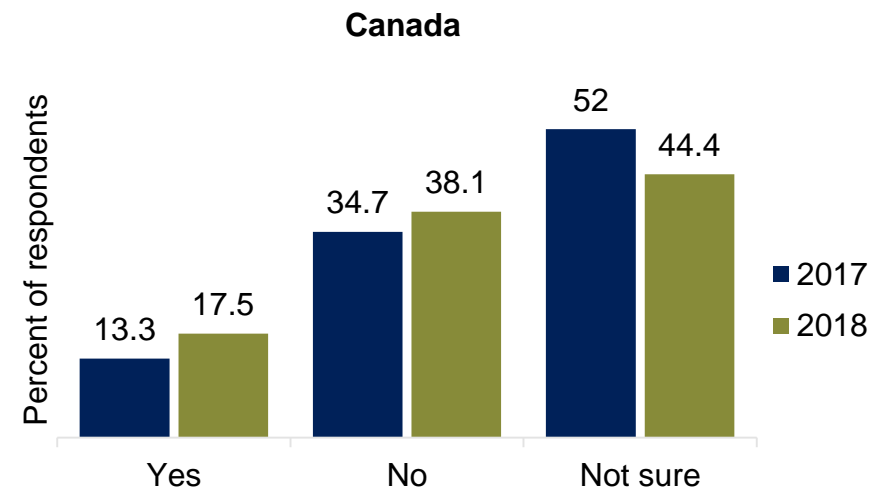
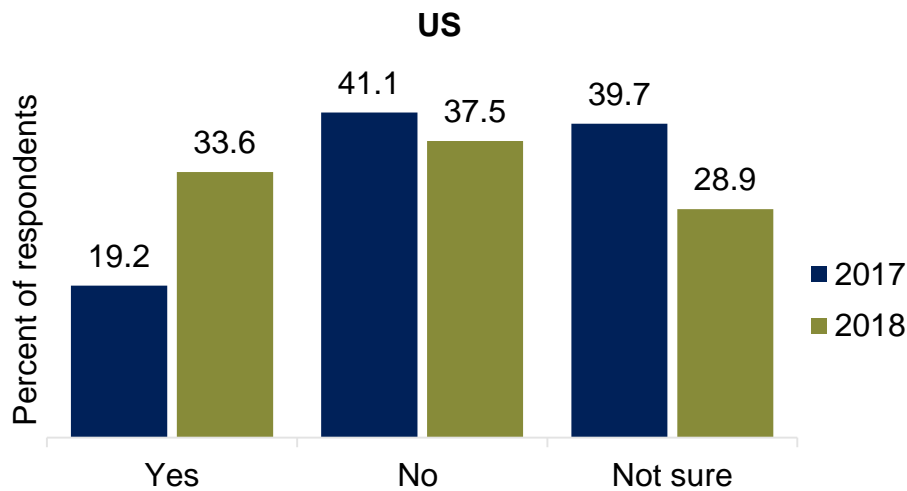
Key Findings

Do you expect to allocate funds to impact investing as opposed to ESG/SRI in the next 1-5 years?



Key Findings

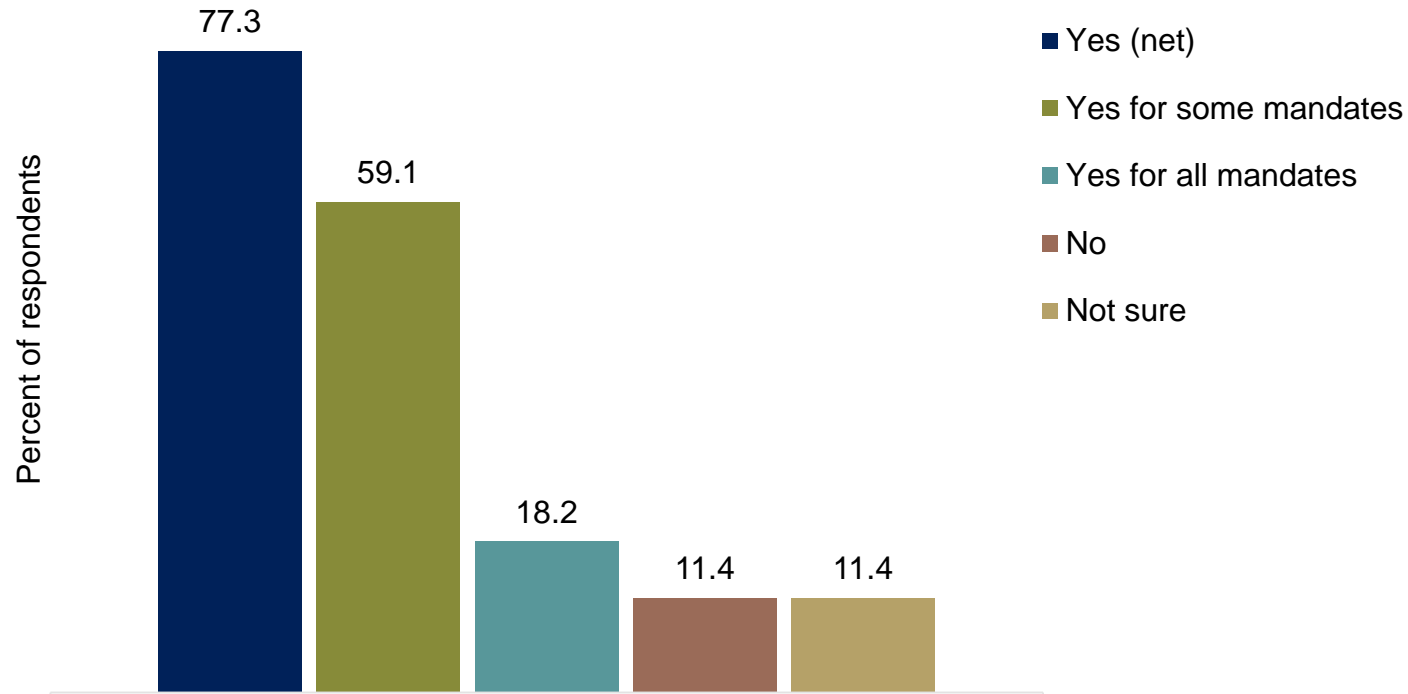
Do you expect to allocate funds to impact investing as opposed to ESG/SRI in the next 1-5 years?



Key Findings

Investment Consultants

Do you employ managers who incorporate ESG factors into their portfolio management process?

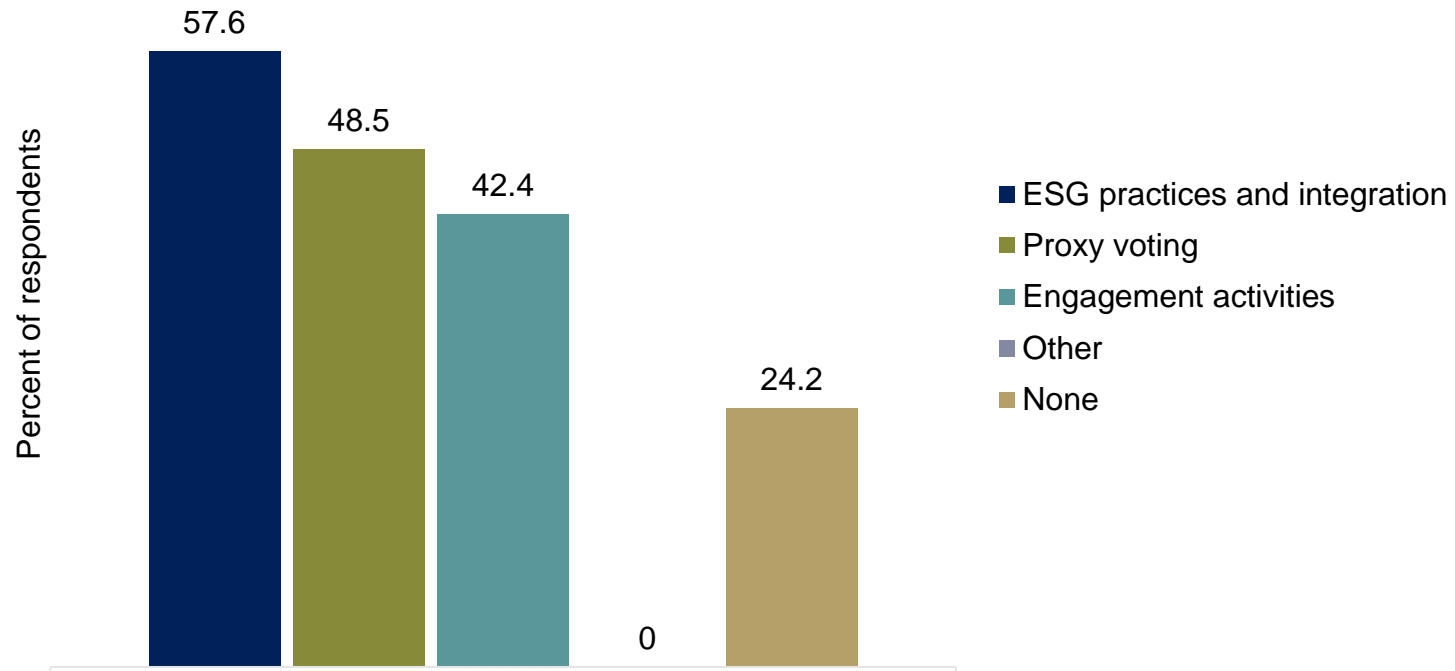


Key Findings

Investment Consultants

Do you require your external managers to provide regular reporting on any of the following?

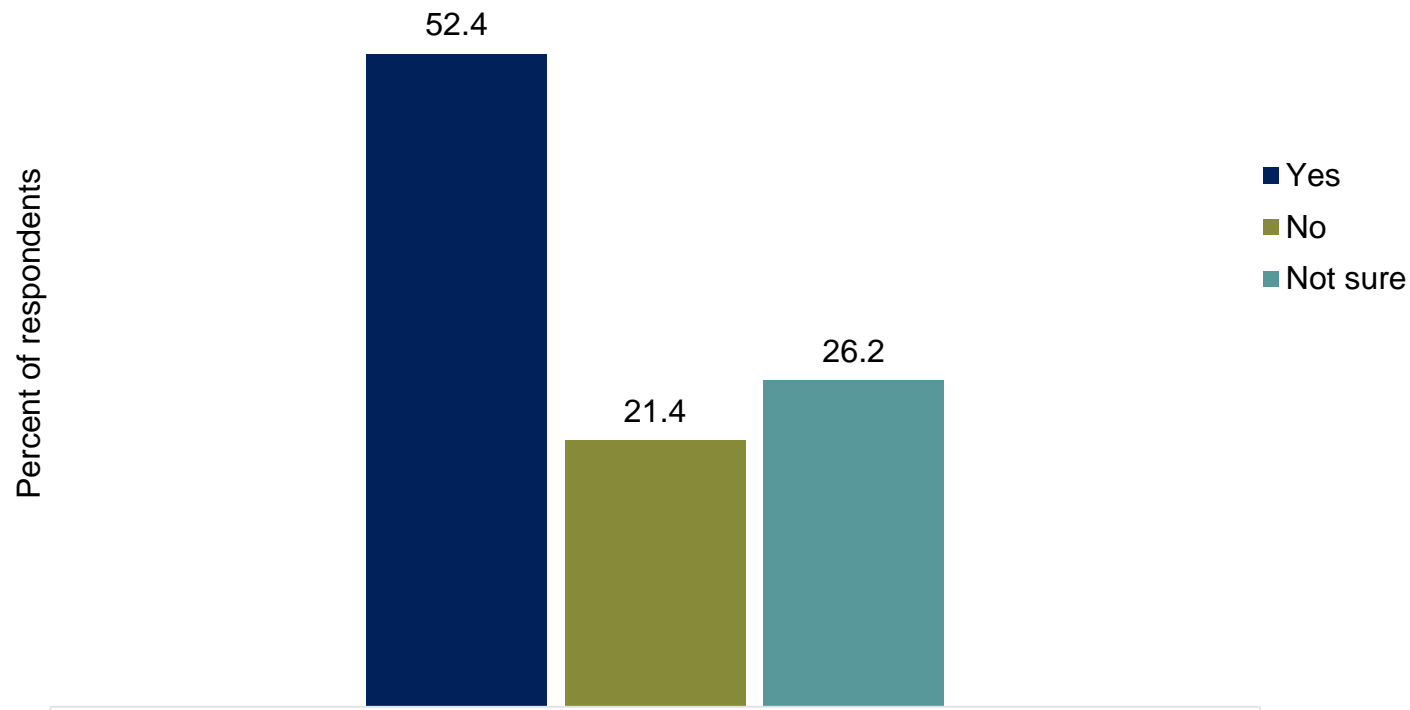
n=employ managers who incorporate ESG factors into their portfolio management process



Key Findings

Investment Consultants

Over the next year, do you expect to increase your allocation to managers that incorporate ESG factors into their portfolio management process?



Methodology

RBC Global Asset Management (RBC GAM) and BlueBay Asset Management LLP in partnership with Pensions & Investments developed a survey of 23 questions around the topic of responsible investing.

The survey was distributed during the months of June and July of 2018 to institutional asset owners, consultants, clients, P&I Advisory Panel members, and members of the Pensions & Investments database throughout Canada, Europe, Asia and the United States.

Signet Research, Inc. collected and analyzed the results of 542 respondents and determined that the findings from the survey could be accepted as accurate at a 95% confidence level within a sampling tolerance of approximately +/-4.2%.

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