

**MARCH 2021** 

# Economy gains traction with vaccinations underway

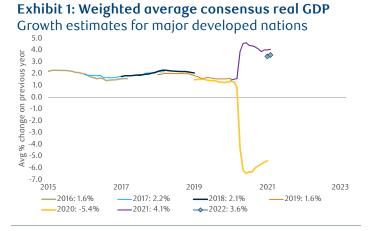
Eric Savoie, MBA, CFA Investment Strategist, RBC Global Asset Management Inc.

Daniel E. Chornous, CFA Chief Investment Officer, RBC Global Asset Management Inc.

Economies have shown impressive resilience and data has consistently exceeded expectations since the pandemic began. With the beginning of mass vaccinations and the gradual reopening of economies, we are moving into a better growth environment supported by highly stimulative fiscal and monetary policies. This positive view is reinforced by leading indicators of economic growth rebounding to their highest levels since 2018. Moreover, as lockdowns and work-from-home orders curbed spending, many consumers accumulated savings throughout the pandemic and are now in a position to boost spending as virus risks fade. We look for a nearly symmetrical rebound in growth in 2021 from the deep contraction of last year. Our global growth forecasts are ahead of the consensus in most regions (Exhibit 1).

## New variants, elevated unemployment and inflation represent potential risks

We recognize a variety of risks continue to challenge our constructive outlook. New COVID-19 variants are spreading rapidly and, while the current vaccines are proving effective against these strains, it's possible that certain mutations will be resistant, thereby delaying the return to normal. Unemployment also remains unacceptably high in most



Note: as of February 26, 2021. Source: Consensus Economics

major nations as travel and leisure sectors of the economy are running well below capacity (Exhibit 2). However, in many places where consumers are able to spend, prices of goods are rising and could be pushed even higher as pent-up demand is unwound into the economy. Inflation pressures could mount in the near term especially due to low base comparisons with 2020 but, in our view, problematic levels of inflation are unlikely to be sustained.



#### Exhibit 2: U.S. unemployment rate

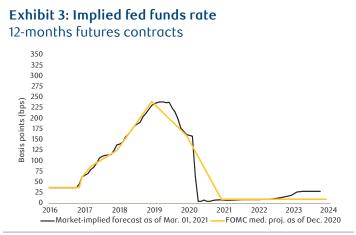
Note: as of February 26, 2021. Source: Haver Analytics, RBC GAM

### Central banks committed to accommodative monetary policy

Against this backdrop, global central bankers have reiterated their commitment to maintain ultra-low interest rates for an extended period to support the recovery (Exhibit 3). In fact, even in the face of rising price pressures, the Fed's new operating framework allows for inflation to rise above its 2% for some time to make up for periods spent below. As a result we don't look for any short-term interest rate hikes over our 1-year forecast horizon.

#### Bond yields rise, alleviating valuation risk

While short-term rates are anchored at ultra-low levels, long-term bond yields are more sensitive to changes in the macroeconomic backdrop and they have been moving higher. Rising inflation expectations and the prospect of better economic growth pushed yields gradually higher since their early 2020 lows and that trend accelerated in early 2021. The



Source: Bloomberg, U.S. Federal Reserve, RBC GAM





Note: Aa of March 2, 2021. Source: RBC GAM, RBC CM

U.S. 10-year yield tripled from its summer 2020 low, climbing above 1.50% for the first time since the pandemic began, with more than half of that adjustment happening year-to-date. Though the U.S. 10-year yield remains below our modelled estimate of equilibrium, yields in other countries, including Canada and the U.K., have climbed above (exhibits 4 and 5). In our view, a significant amount of the valuation risk that existed in bonds following the COVID-19 related plunge has receded.

# Markets outside of U.S. equities continue to offer attractive upside potential

Global equities extended their gains to record highs in the past quarter as the virus situation improved, vaccinations progressed and earnings were better than expected. The S&P 500 finished the quarter up 5% and reached more than one standard deviation above our modelled estimate of fair value (Exhibit 6). In contrast to most of the pandemic era, the



Note: as of March 2, 2021. Source: RBC GAM, RBC CM

Exhibit 6: S&P 500 equilibrium Normalized earnings and valuations



Note: as of February 26, 2021. Fair value estimates are for illustrative purposes only. Corrections are always a possibility and valuations will not limit the risk of damage from systemic shocks. It is not possible to invest directly in an unmanaged index. Source: RBC GAM U.S. large-cap market was a laggard in the past quarter, as U.S. small caps gained as much as 28% and emerging market equities climbed nearly 20%. There are still equity markets featuring attractive valuations and return potential. Stocks in the U.K., Europe, Canada and Japan continue to trade at discounts relative to our modelled levels of fair value and offer compelling upside potential against a backdrop of strong economic growth (Exhibit 7).

#### Corporate profit outlook is compelling

In the U.S., corporate profits have continued to exceed analyst expectations and are rebounding rapidly from the COVID-19 recession. Although S&P 500 earnings declined 12% in 2020, the drop was much less than the 23% expected. Looking ahead, analysts anticipate S&P 500 earnings to rise 23% in 2021, surpassing their 2019 peak to reach \$173/share by the end of the year and climbing just above \$200/share in 2022 (Exhibit 8). While the S&P 500 is expensive by many measures, investors are paying a premium for earnings growth in an environment of historically low interest rates.

#### Exhibit 7: S&P/TSX Composite equilibrium Normalized earnings and valuations

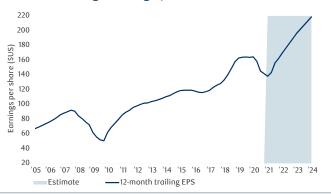


Note: as of February 26, 2021. Fair value estimates are for illustrative purposes only. Corrections are always a possibility and valuations will not limit the risk of damage from systemic shocks. It is not possible to invest directly in an unmanaged index. Source: RBC GAM

### Asset mix – maintaining overweight in equities, underweight in bonds

In our base case scenario we see the economy recovering quickly from last year's sudden and deep recession, supported by ample monetary and fiscal stimulus and progress on vaccinations. In this environment, yields could lift higher still, acting as a headwind to returns for bond holders. As a result, we expect low single-digit total returns for sovereign fixed income over the year ahead. Stocks continue to offer superior return potential although we recognize valuations are highly demanding in certain markets and could be vulnerable to mounting risks, including rising yields, which may weigh on price-to-earnings ratios. That said, we are comforted by the strength of the economic and corporate profit recovery which, barring unforeseen negative shocks, is likely to continue providing fundamental support for equity markets. Balancing the risks and rewards, we are maintaining an overweight position in stocks and underweight in fixed income. The RBC GAM Investment Strategy Committee's recommended asset mix for a global balanced investor is 64.5% equities (strategic: "neutral": 60%), 34.5% bonds (strategic "neutral": 38%) and 1.0% in cash.

#### Exhibit 8: S&P 500 Index 12-month trailing earnings per share



Note: as of February 26, 2020. Estimate is based on a consensus of industry analysts' bottom-up expectations. Source: Thomson Reuters, RBC GAM

### Disclosure

This document is provided by RBC Global Asset Management (RBC GAM) for informational purposes only and may not be reproduced, distributed or published without the written consent of RBC GAM or its affiliated entities listed herein. This document does not constitute an offer or a solicitation to buy or to sell any security, product or service in any jurisdiction; nor is it intended to provide investment, financial, legal, accounting, tax, or other advice and such information should not be relied or acted upon for providing such advice. This document is not available for distribution to people in jurisdictions where such distribution would be prohibited.

RBC GAM is the asset management division of Royal Bank of Canada (RBC) which includes RBC Global Asset Management Inc., RBC Global Asset Management (U.S.) Inc., RBC Global Asset Management (UK) Limited, RBC Global Asset Management (Asia) Limited, and BlueBay Asset Management LLP, which are separate, but affiliated subsidiaries of RBC.

In Canada, this document is provided by RBC Global Asset Management Inc. (including PH&N Institutional) which is regulated by each provincial and territorial securities commission with which it is registered. In the United States, this document is provided by RBC Global Asset Management (U.S.) Inc., a federally registered investment adviser. In Europe this document is provided by RBC Global Asset Management (UK) Limited, which is authorised and regulated by the UK Financial Conduct Authority. In Asia, this document is provided by RBC Global Asset Management (Asia) Limited, which is registered with the Securities and Futures Commission (SFC) in Hong Kong.

Additional information about RBC GAM may be found at www.rbcgam.com.

This document has not been reviewed by, and is not registered with any securities or other regulatory authority, and may, where appropriate, be distributed by the above-listed entities in their respective jurisdictions.

Any investment and economic outlook information contained in this document has been compiled by RBC GAM from various sources. Information obtained from third parties is believed to be reliable, but no representation or warranty, express or implied, is made by RBC GAM, its affiliates or any other person as to its accuracy, completeness or correctness. RBC GAM and its affiliates assume no responsibility for any errors or omissions.

Opinions contained herein reflect the judgment and thought leadership of RBC GAM and are subject to change at any time. Such opinions are for informational purposes only and are not intended to be investment or financial advice and should not be relied or acted upon for providing such advice. RBC GAM does not undertake any obligation or responsibility to update such opinions.

RBC GAM reserves the right at any time and without notice to change, amend or cease publication of this information.

Past performance is not indicative of future results. With all investments there is a risk of loss of all or a portion of the amount invested. Where return estimates are shown, these are provided for illustrative purposes only and should not be construed as a prediction of returns; actual returns may be higher or lower than those shown and may vary substantially, especially over shorter time periods. It is not possible to invest directly in an index.

Some of the statements contained in this document may be considered forward-looking statements which provide current expectations or forecasts of future results or events. Forward-looking statements are not guarantees of future performance or events and involve risks and uncertainties. Do not place undue reliance on these statements because actual results or events may differ materially from those described in such forward-looking statements as a result of various factors. Before making any investment decisions, we encourage you to consider all relevant factors carefully.

® / ™ Trademark(s) of Royal Bank of Canada. Used under licence.
© RBC Global Asset Management Inc. 2021
Publication date: March 2, 2021

