

Asset class diversification

Striking an appropriate balance between growth and stability



2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
CDN Bonds 9.7%	EM Equities 15.6%	US Equities 41.6%	US Equities 24.4%	US Equities 20.8%	CDN Equities 21.1%	EM Equities 28.3%	US Equities 3.8%	US Equities 25.1%	EM Equities 16.6%
Global Bonds 6.5%	US HY Bonds 15.4%	INTL Equities 31.0%	Balanced Portfolio 11.9%	INTL Equities 19.0%	US HY Bonds 14.3%	INTL Equities 16.8%	Global Bonds 1.9%	CDN Equities 22.9%	US Equities 16.1%
US HY Bonds 5.7%	INTL Equities 14.4%	Balanced Portfolio 16.8%	CDN Equities 10.6%	Balanced Portfolio 8.2%	US Equities 8.6%	US Equities 14.1%	CDN Bonds 1.4%	INTL Equities 16.5%	Balanced Portfolio 10.0%
US Equities 4.3%	US Equities 13.1%	CDN Equities 13.0%	Global Bonds 9.4%	CDN Bonds 3.5%	EM Equities 7.3%	CDN Equities 9.1%	Cash 1.3%	Balanced Portfolio 15.5%	CDN Bonds 8.7%
Balanced Portfolio 1.1%	Balanced Portfolio 8.7%	US HY Bonds 7.1%	CDN Bonds 8.8%	EM Equities 2.0%	Balanced Portfolio 6.0%	Balanced Portfolio 9.8%	Balanced Portfolio -1.1%	US HY Bonds 14.0%	INTL Equities 6.4%
Cash 0.9%	CDN Equities 7.2%	EM Equities 3.9%	EM Equities 6.6%	Global Bonds 1.9%	Global Bonds 3.5%	US HY Bonds 6.4%	US HY Bonds -2.9%	EM Equities 12.9%	Global Bonds 6.0%
CDN Equities -8.7%	Global Bonds 5.3%	Cash 1.0%	US HY Bonds 4.3%	Cash 0.6%	CDN Bonds 1.7%	CDN Bonds 2.5%	INTL Equities -6.0%	CDN Bonds 6.9%	CDN Equities 5.6%
INTL Equities -10.3%	CDN Bonds 3.6%	Global Bonds 1.0%	INTL Equities 3.7%	US HY Bonds -2.7%	Cash 0.5%	Global Bonds 1.8%	EM Equities -6.9%	Global Bonds 6.8%	US HY Bonds 5.1%
EM Equities -16.4%	Cash 0.9%	CDN Bonds -1.2%	Cash 0.9%	CDN Equities -8.3%	INTL Equities -2.5%	Cash 0.6%	CDN Equities -8.9%	Cash 1.7%	Cash 0.6%

Fixed income				Equities				
Cash Cash	CDN Bonds Canadian Bonds	US HY Bonds U.S. High-Yield Bonds	Global Bonds Global Bonds	CDN Equities Canadian Equities	US Equities U.S. Equities	INTL Equities International Equities	EM Equities Emerging Market Equities	Balanced Portfolio
FTSE Canada 30 Day TBill Index	FTSE Canada Universe Bond Index	ICE BofA US High-Yield BB-B Total Return Index	FTSE World Government Bond Total Return Index	S&P/TSX Composite Total Return Index	S&P 500 Total Return Index	MSCI EAFE Total Return Index	MSCI Emerging Markets Total Return Index	60% Equity / 40% Fixed Income

No one can reliably predict how a particular asset class will perform in any given year. Financial markets do not move in concert with one another; individual asset classes (cash, fixed income and equities) will perform differently in any given year and at any time one asset class may be leading the market while others lag.

Markets will always go up and down in the short term. Investing in a balanced portfolio of equities, fixed income and cash offers the potential for an investment experience that is more stable. Assets that increase in value can compensate for others that may be standing still or decreasing, thereby helping to reduce risk and smooth out the returns in a balanced portfolio over the long term.

Your advisor can review your individual investment goals to help you establish the right asset mix based on your needs.

Source: RBC Global Asset Management Inc. All performance is in C\$.

Balanced Portfolio represented by 2% Cash, 38% Fixed Income (Canadian bonds), 15% Canadian Equities, 25% U.S. Equities, 15% International Equities and 5% Emerging Market Equities.

An investment cannot be made directly into an index. The above does not reflect transaction costs, investment management fees or taxes. If such costs and fees were reflected, returns would be lower. Past performance is not a guarantee of future results.

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